The Business Voice



November 2018

Something New from the Shelby County Chamber of Commerce & Industry

Beginning in January 2019, Shelby County Chamber of Commerce & Industry members of all sizes and in all industries will be invited to participate in the Chamber's new educational program, Membership – 101. This program will give members an advantage in promoting their business using the tools available through their Chamber membership. Our goal is to have members grow personally, professionally, and to educate them on the many benefits we offer that are important to business success.

Membership – 101 is available to all Chamber members and will be offered quarterly in our conference room. We strive to ensure that the program is engaging and interactive to encourage members to attend.

Topics of discussion include:

- · Did You Know
- · Monthly Newsletter
- · Membership Directory
- Member's Area Features including Member-To-Member Discount Programs, Event Submittal, Job Board Submittal, Member Message Boards
- Advertising Opportunities Banner Ads, Did You Know Sponsorships, Social Media Sponsorships
- Traffic Catcher Site (TCS) Page
- Committees
- Ambassador Visits, Ribbon Cuttings, and Business After Hours
- Q&A

We are very excited about this new educational program. It is our goal to help your business succeed. There are resources to make your life easier and your business more profitable. We encourage all members to attend this new program.

Our first educational program is scheduled for Monday, January 21, 10 am. Seating is limited to 15 people. Call the Chamber office today, 712-755-2114 to reserve your spot. There is no cost for this program.

Thank you for being a member of the Shelby County Chamber of Commerce & Industry.

For additional information, call Carol at 712-755-2114 or by email.



SCCCI Holiday Open House

Thursday, December 20 2018, 5 - 7 pm

SCCCI Atrium 1901 Hawkeye Avenue, Harlan

Please RSVP by calling 712-755-2114

Save the Date: Friday, February 8, 2019
SCCCI Annual Awards Banquet

C.G. Therkildsen Center

Volunteers are needed to help Chamber staff with: finding and booking entertainment, table decorations, selecting a caterer, and asking Shelby County businesses for silent auction items. If you are interested, please contact the Chamber office at 712-755-2114. Thank you.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article, (we prefer a Word Document) and photos to <u>Carol</u>. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.



FY19 Opportunity Rates

Website * Newsletter * Social Media

Exploreshelbycounty.com

Website

Front Page Banner:

\$200 per year

Member Directory Page Banner: \$200 per year

Gift Certificates Page Banner:

\$100 per year

Traffic Catcher Page Sponsor:

\$300 per year

Community Pages Sponsor:

\$100 per year/community

Events Calendar Page Sponsor:

\$300 per year

All Other Pages:

\$50 per year

Limit of 4 Advertisers per page

Monthly Newsletter Advertising

\$25.00 for a half-page advertisement (2 per newsletter)

\$50.00 for a full page advertisement

\$45.00 for a half-page advertisement for non-Chamber members

\$75.00 for a full page advertisement for non-Chamber members

"Did You Know" Weekly Email

Annual Sponsorship: \$500

Chamber Facebook Page

Annual Sponsorship: \$750

1901 Hawkeye Avenue, Suite 101 Harlan, IA 51537 exploreshelbycounty.com

Phone: (712) 755-2114 Fax: (712) 755-2115

Welcome New SCCCI Members

Pleasant Thymes Tea Room, LLC - Joined November 26, 2018

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership:

Harlan Dental, LLC * Shelby County Farm Bureau

Pitts Family & Sport Chiropractic Center * Bank of the West

Floral Elegance & Unique Gifts * Gute Tree Service, Inc.

Deren Schenck Gross Swain Argotsinger, PC

Taylor Quik Pik * Kwik Rx Pharmacy

Molded Products * Panama Transfer

All Chamber Membership
Renewals are sent electronically
through our website, 30 - 60 days
prior to their due date.
You can also renew your

You can also renew your membership online via our website.

Do You Have A New Member
To Refer Or Know Anyone Who
Has Moved Into The County?

<u>Email Carol</u>

Upcoming Events

Holiday Open House, Saturday, December 1, 7 - 1 pm, Secret Serenity, Harlan.

Shelby County Community Outreach Annual Pancake Breakfast

Sunday, December 2, 8:30 am - 1 pm Harlan Community High School Cafeteria.

Cookie Walk & Soup, Sandwich, and Dessert Lunch, Wednesday, December 12, 11 - 1 pm, Harlan First United Methodist Church, Harlan.

Cookie Exchange, Wednesday, December 12, 5:30 - 6:30 pm, Elk Horn Public Library, Elk Horn.

Brown Bag Lunch Program

Thursday, December 13, 12 - 1 pm Museum of Danish America, Elk Horn.

Santa in the Cabins

Thursday, December 13, 5 - 7:30 pm Shelby County Historical Museum, Harlan.

Harlan Community Holiday Open House Saturday, December 15, 9 - 12 pm Harlan.

Holiday Market, Saturday, December 15 9 - 1 pm, FarmTable Procurement & Delivery, Harlan.

Story Time - Holiday CelebrationWednesday, December 19, 10:30 - 11:15 am, Harlan Community Library, Harlan.

New Year's Eve Party, Monday, December 31, 8 - Midnight, Pleasant Thymes Tea room, Elk Horn.

Chamber Office will be closed Thursday, December 25 - January 1 for the Christmas Holiday.

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or <u>email</u> Carol with your event information.

Contact Us: Give us a call at 712-755-2114 or <u>email</u> us for more information about becoming a Chamber member.

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions **FMCTC** Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Retirement Community Panama Transfer Variety Distributors, Inc. White Pine Dental Group

Bronze Club Members

The Agency, Inc. All Purpose Contractors, LLC CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Motors Terry Knapp Real Estate KNOD Radio Station EJ Leinen - State Farm Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Town & Country Credit Union



2019 Legislative Coffee Series 3rd Saturday December 2018 through April 2019, 10 am

December 15, Kick-Off Session, Shelby County Chamber of Commerce & Industry Atrium
1901 Hawkeye Avenue, Suite 101, Harlan
Sponsored by H & R Block, Harlan

January 19, Nishnabotna Valley REC, 1317 Chatburn Avenue, Harlan

February 16, Shelby County Chamber of Commerce & Industry Atrium 1901 Hawkeye Avenue, Suite 101, Harlan Sponsored by Milk & Honey, Harlan

March 16, Town & Country Credit Union, 1414 Chatburn Avenue, Harlan

April 20, Shelby County Farm Bureau, 908 6th Street, Harlan

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Chamber Gift Certificates

The holiday gift giving season will be here soon. Are you wondering what to buy that hard to shop for person on your holiday gift list? The Shelby County Chamber of Commerce & Industry has an answer – Chamber gift certificates. Chamber gift certificates are a wonderful gift for employees, teachers, coaches, friends and family. Gift certificates can be purchased in any denomination and used throughout Shelby County. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, <u>email</u> or stop by and see us.

2018-2019 Chamber Board Members

President

<u>Steve Kenkel</u> Shelby County Board of Supervisors

Vice President

Josh Grimes Hy-Vee Stores

Treasurer

Gervas Mgonja Town & Country Credit Union

Board Member

<u>Tami Kloewer</u> Secret Serenity Salon & Day Spa

Board Member

Steve Ineson
Four Seasons Travel

Board Member

<u>Doug Schmitz</u> Smitty Bee Honey

Board Member

Ellen Walsh-Rosmann FarmTable Delivery & Milk & Honey

Board Member

Mike Wohlhutter, Jr. Molded Products

Chamber Staff

Todd Valline
Executive Director

Ed Hendley

Information Technology Manager

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

Ambassador Visits & Ribbon Cutting Ceremonies



Tuesday, October 30, 2018. Open House ThinkSpace IT, 1108 8th Street, Harlan



Tuesday, November 6, 2018. Ribbon Cutting Brockelman & Associates, P.C., 2309-B Chatburn Avenue, Harlan



Friday, November 9, 2018. Ribbon Cutting Hansen House Memory Care, 703 Dye Street, Harlan



Monday, November 19, 2018. Ribbon Cutting Shelby County Historical Museum, 1805 Morse Avenue, Harlan



Tuesday, October 30, 2018. Open House/Ribbon Cutting Pleasant Thymes Tea Room, 2108 Pleasant Street, Elk Horn



Wednesday, November 7, 2018. Ribbon Cutting The Nest Egg, 4105 Union Street, Elk Horn



Friday, November 16, 2018. Ambassador Visit FarmTable Procurement & Delivery, 1901 Hawkeye Avenue, Harlan



Tuesday, November 27, 2018. Ambassador Visit Harlan Community Library, 718 Court Street, Harlan



SANTA CLAUS IS COMING TO TOWN DECEMBER 1,2018

9:15-9:45 AM: Salem Lutheran Home

1:30-2:00 PM: Defiance Shelter House

10:00-10:30: Elk Horn Library

2:30-3:30: Panama Fire Hall

11:00 -11:30: Irwin Library

4:00-4:30: Tennant Old Post Office

12:00-12:30: Kirkman Community Building 5:00-5:30: Harlan Pizza Ranch





REGISTER TO WIN OUR 8 FOOT CHRISTMAS STOCKING! WINNER TO BE ANNOUNCED ON KNOD ON DECEMBER 3RD.

THANK YOU TO OUR SPONSORS:

The Agency, Elm Crest Senior Living, Farmers Trust & Savings, Four Seasons Travel, Midstates Bank, Milk & Honey, Ouren Real Estate, Shelby County Physical Therapy, Shelby County State Bank Ken & Susan Weber

A HUGE THANK YOU TO OUR COMMUNITIES FOR WELCOMING US AND SERVING A SNACK



Event Info

For additional information on community events, please visit our <u>events calendar</u>.

December 2018									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
						1 Holiday Open House Secret Serenity, Harlan Santa Claus is Coming to Town Event – Shelby County			
2 We Don't Whine, We Fight Relay for Life Breakfast Fundraiser St. Mary's Hall, Panama SCCO Annual Pancake Breakfast, HCHS Shelby Co. Historical Museum Christmas Program, Harlan A Dailey & Vincent Springer Mountain Farms Christmas The Arts Center, IWCC Council Bluffs	3 Grief Share Seminar/Support Group First Baptist Church Harlan	4 lowa Community Kitchen, First Baptist Church, Harlan	5	6 Singles/Soup/Sandwiches Pleasant Thyme Tea Room, Elk Horn		8			
9	10 Events Committee Meeting, Chamber Conference Room	11 lowa Community Kitchen, First Baptist Church, Harlan	12 Cookie Walk & Soup, Sandwich & Dessert Lunch, First United Methodist Church Harlan	13 Brown Bag Lunch Program, Museum of Danish America Elk Horn Acoustic Jam Session, Pleasant Thyme Tea Room, Elk Horn Santa in the Cabins Shelby Co Historical Museum, Harlan	14	15 FarmTable Holiday Market, Harlan Local Love Mini Market Milik & Honey, Harlan Legislative Coffee Kick Off Session SCCCI Atrium, Harlan Harlan Community Holiday Open House			
16 Christmas High Tea Pleasant Thymes Tea Room Elk Horn	17	18 Iowa Community Kitchen, First Baptist Church, Harlan	19	20 Christmas Cooking Decorating, Pleasant Thymes Tea Room Elk Horn SCCCI Holiday Open House	21	22			
23	24 Christmas Eve	25 Christmas Day Chamber Office Closed Christmas Morning Brunch, Pleasant Thymes Tea Room Elk Horn	26 Christmas Holiday Chamber Office Closed	27 Christmas Holiday Chamber Office Closed	28 Christmas Holiday Chamber Office Closed	29			
30	31 New Year's Eve Chamber Officed Closed New Year's Eve Party Pleasant Thymes Tea Room, Elk Hon								

January 2019									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
		1 New Year's Day Chamber Office Closed	2 Chamber office open, regular business hours	3	4	5			
6	7	8 Iowa Community Kitchen, First Baptist Church, Harlan	9	10	11	12			
13 Dad's Belgian Waffles Brunch & Silent Auction, St. Mary's Parish Hall, Panama	14 Events Committee Meeting, Chamber Conference Room	15 SCCCI BOD Meeting Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	16	17	18	19 Legislative Coffee Nishnabotna Valley REC Harlan			
20		22 Blood Drive Veteran's Memorial Building, Harlan Iowa Community Kitchen, First Baptist Church, Harlan	23	24 Blood Drive St. Boniface Parish Center, Westphalia	25	26			
27	28	29 Iowa Community Kitchen, First Baptist Church, Harlan	30	31					