The Business Voice



March 2022

Spring Cleaning Your Small Business

Most people do spring cleaning around the house and yard, but have you ever thought of trying it at work? You can pump new life into your business by transferring this springtime routine to the workplace.

Check around your property for damage left from this winter's freeze/thaw cycles. Also check for any broken or loose paving stones, potholes, or cracked/damaged sidewalks that could be a potential safety hazard to you, your employees, and customers. Don't forget your roof. Look for any missing or damaged shingles and identify any building damage. Make a plan to repair these damages.

Sweep your sidewalk and parking areas to remove left over salt or antiskid. Not only does this spruce up your property's appearance but can prevent any costly damage to concrete and grass areas.

Powerwash your building, as well as any paved surfaces, particularly concrete, to ensure they are clean and in good repair.

Clean up any sticks and trash out on your sidewalk and curb area. This will improve your appearance for your customers and the community.

Clean your windows. Washing the winter grime off your windows both inside and out will let in more sunshine. The more sunshine, the happier your employees and customers.

Make sure your landscaping is not blocking any of your business signage, doorways, sidewalks, parking areas, or windows.

Clean out your planting beds and install new annual or perennial flowers to add color and brighten the look of your business.

Don't forget to update your website and social media. It's important that your website is easy to navigate and use for your customers. Social media can be a powerful business tool. It helps you listen to what people are saying, including your customers, prospects, peers, and competitors.

Organize your emails. Just do it!

Clear off your desk and clean your office. The dust bunnies have been there too long.

These are just a few things that you can do to shake off the winter blues and get yourself and your business ready for summer.

You Are Cordially Invited To Join Us For The 2022 Fun China Luncheon

Wednesday, Apríl 27th, 11:30 am - 12:30 pm Harlan Golf & County Club Ballroom

Everyone Is Invited!



\$20 Per Person

Door Prizes

Award For The Best Decorated Table

(Voted By Attendees)

Seating Reservations Are Required By Calling
The Shelby County Chamber & Industry: 712-755-2114
Or Email: info@exploreshelbycounty.com

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer Markham Family Dental Associates, Inc.

Bronze Club Members

CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Farm Service Cooperative Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Auto Center KNOD Radio Station Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Summit Carbon Solutions Town & Country Credit Union Victoria Station



Good things come to those who shop local Keep it in Shelby County

Do You Have A 2022 Event?

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2022 calendar. We post Shelby County and surrounding area events on our <u>website calendar</u> for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourists can find you.

Contact the Chamber office at 712-755-2114 or email us.



Ambassador Visit: Little Threads Resale & Boutique, Harlan Friday, March 25, 2022

Upcoming Ambassador Visits

- ◆ Friday, April 1, 10 am. Elk Horn Public Library, 2027 Washington Street, Elk Horn.
- ◆ Friday, April 8, 10 am. Harlan Community Library, 718 Court Street, Harlan.
- Friday, April 22, 10 am. Harlan Golf & Country Club, 2503 12th Street, Harlan.

2021-2022 Board of Directors

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Steve Ineson
Four Seasons Travel

Vice President
Marie Bengford
H & R Block

Treasurer

Gervas Mgonja

Town & Country Credit

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Board Member
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Hy-Vee

Chamber Team

Todd Valline
Executive Director

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

Shelby County Welcome Bag Program

Currently, the Shelby County Chamber of Commerce & Industry needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or <a href="mailto:ema

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.

Welcome New SCCCI Members

Summit Carbon Solutions. Joined March 9, 2022
Shelby Book Photography, LLC. Joined March 9, 2022

J. Johnson Services. Joined March 10, 2022

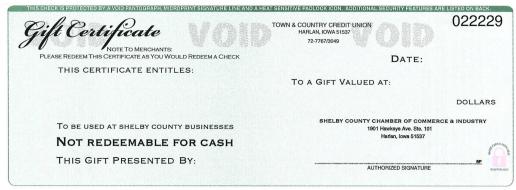
SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in March 2022

Harlan Newspapers * Iowa Vocational Rehabilitation Services
Pitt's Family & Sports Chiropractic Center, P.C.
R & S Waste Disposal, LLC * Victoria Station

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.



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Make Your HyVee Purchases Using a Shelby County Chamber Gift Certificate and receive a 10% Discount





Event Info

	April 2022									
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
					1 April Fools' Day Ambassador Visit Elk Horn Public Library St. Michael's Knights of Columbus Fish Fry Rosman Parish Center, Harlan	2 Farmhand Brewing Co Presents Flapper & Gents, Earling				
3 National Library Week through April 9 American Legion Fundraiser Breakfast Legion Building, Harlan Dad's Belgian Waffles Brunch & Silent Auction, St. Mary's Parish Hall, Panama		5 Iowa Community Kitchen, First Baptist Church, Harlan	6 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	7 Prisoners of War in lowa, Harlan Community Library Essential Oils Spring Cleaning Workshop, Elk Horn Public Library	8 Ambassador Visit Harlan Community Library St. Michael's Knights of Columbus Fish Fry Rosman Parish Center, Harlan	9 A Night of Jazz 2022 Harlan Community High School Auditorium Shelby Community Club Fundraiser Shelby Community Center, Shelby				
10 Palm Sunday	11	12 lowa Community Kitchen, First Baptist Church, Harlan	13 2022 MMC Blood Analysis Screening MMC Avoca Clinic Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	14	15 Good Friday Tax Day Chamber office Closed for Easter Holiday	16 Easter Egg Hunt Portsmouth City Park St. Boniface 150 th 5K Run & Walk Westphalia Pavilion Egg My Yard – HCHS City Council, Harlan				
17 Easter	18	19 lowa Community Kitchen, First Baptist Church, Harlan	20 Classic Movie Series, Harlan Community Library Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	21 Brown Bag Lunch Program, Museum of Danish America Elk Horn	22 Earth Day Ambassador Visit Harlan Golf CC	23 Kids' Fest 2022 Vet's Auditorium Harlan Free Shred Day, SCSB West Branch Harlan				
24	25	26 Iowa Community Kitchen, First Baptist Church, Harlan	27 Administrative Professonals' Day Fun China Luncheon Harlan Golf CC Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	28	29	30 Elk Horn Book Club – The Norse Horse Tavern Elk Horn Battle of the Bands Harlan Community Theater Fundraiser, Veteran's Auditorium				

May 2022										
Sun	Mon	Tue	Wed	Thu	Fri	Sat				
1 May Day	2	3 Iowa Community Kitchen, First Baptist Church, Harlan	4 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	5 Cinco De Mayo	6	7 Mad for Mother's Day, Shelby County Historical Museum Harlan				
8 Mother's Day	9	10 Iowa Community Kitchen, First Baptist Church, Harlan	11 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	12	13	14				
15	16	17 SCCCI Board of Directors Meeting Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	18 lowa Community Kitchen, St. Joseph's Parish Hall, Earling	19	20	21				
22	23	24 Iowa Community Kitchen, First Baptist Church, Harlan	25 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	26	27	28				
29	30	31 Memorial Day Chamber office closed Iowa Community Kitchen, First Baptist Church, Harlan								