The Business Voice



August 2021

Shelby County Welcome Bag Program

One of the nice things about moving into a new area years ago was the welcome efforts so many organizations made. Whether it was the local Welcome Wagon or your next-door neighbor, people went out of their way to make you feel a part of things.

Today, the Shelby County Chamber of Commerce & Industry has been keeping up the tradition of welcoming new people to Harlan through our Welcome Bag Program. From January through July 2021, we have delivered 139 welcome bags to new Harlan residents.

All new Harlan residents receive a welcome bag. We would love your help in filling these bags with swag: coupons, promotions items, and useful information. This is a great way to tell new residents about your business and service. This service is included in your Chamber membership at no additional cost.

This is a valuable marketing tool for Chamber members that provides the opportunity to get your local business name in front of new residents immediately upon their moving to Harlan. New residents are looking to find a variety of local retailers, professional services, and community organizations to meet their needs.

Currently, our office needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or <a href="mailto:e

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Photo Boxes

We have 4 Photo Boxes, from the Iowa Small Business Development Center (SBDC), with lighting available for businesses to check out. There are many ways you can be creative photographing your product lines for websites, social media, catalogs, posters, etc. If you are interested, please give the Chamber office a call, 712-755-2114, or <u>email us</u> to check one out today!









2021-2022 Board of Directors

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Executive Director

Carol McHugh
Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator



Good things come to those who shop local

Keep it in Shelby County



The Shelby County Chamber of Commerce & Industry will be closed on Labor Day Monday, September 6

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, or by <u>email</u>.

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer Markham Family Dental Associates, Inc.

Bronze Club Members

CDS Global Counsel Office & Document **Cyclone Lanes** Fareway Stores, Inc. Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Motors Terry Knapp Real Estate KNOD Radio Station Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Subway Town & Country Credit Union Victoria Station

Welcome New SCCCI Members

Crest Services, Harlan Joined August 17, 2021

Lonely Oak Distillery, LLC., Earling Joined August 20, 2021

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in August 2021

The Agency Insurance * Bauer's Shoe Store, Inc. * CDS Global
Essential Protein Solutions * Farm Credit Services of America
Gute Tree Service, Inc. * Harlan Theatre, LLC. * Iowa Community Kitchen
KNOD Radio FM 105.3 * Kohorst & Fischer Law Firm, LLC.
Kroger Hauling Service * Living Well Home Care, LLC. * Panama Transfer
Shelby County Farmers Mutual Insurance Assn. * Western Iowa Medical Supply

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.



Ambassador Visit:

Cambridge Investment Research - Harlan Thursday, August 5

Upcoming Open House/Ribbon Cutting

Friday, September 10, 3 pm Salon B, 1120 Chatburn Avenue, Harlan

Event Info

September 2021									
	Mon	Tue	Wed	Thu	Fri	Sat			
			1	2 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	3	4 Kayaking & Snakes Prairie Rose State Park, Harlan			
5 Aquatic Critter Catch, Prairie Rose State Park, Harlan	6 Morning Hike Prairie Rose Stated Park, Harlan Elk Horn Farmers Market, Danish Wind Mill, Elk Horn Seeds of Hope Support Group, SCCO, Harlan	7 Iowa Community Kitchen, First Baptist Church, Harlan	8 MMC Blood Analysis Screening Shelby	9 MMC Auxiliary's Fall Bazaar, Vet's Auditorium, Harlan lowa Community Kitchen, St. Joseph's Parish Hall, Earling Family Fun Night: Neighborhood Scavenger Hunt Harlan Community Library, Harlan	10 Elk Horn & Kimballton Endless Summer & City-Wide Garage Sales Banjo Duo & Friends Shelby Co Historical Museum, Harlan	11 Elk Horn & Kimballton Endless Summer & City-Wide Garage Sales Carstens Farm Days Shelby Prim's Thai Food Truck, Farmhand Brewing Co, Earling			
12 Carstens Farm Days	13 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	14 Iowa Community Kitchen, First Baptist Church, Harlan	15	16 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling Roar into Harlan	17 Comedy Night with Nick Allen Farmhand Brewing Co, Earling	18 Hansen House Come & Go Block Party Harlan Monarch Migration Hike & Full Moon Paddle, Prairie Rose State Park Harlan			
19	20 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn GriefShare First Baptist Church Harlan	21 SCCCI Board of Directors Meeting Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	22 Autumn Begins	23 lowa Community Kitchen, St. Joseph's Parish Hall, Earling Night Hike, Prairie Rose State Park Harlan	24	25			
26	27 Elk Horn Farmers Market, Danish Wind Mill, Elk Horn GriefShare First Baptist Church Harlan Seeds of Hope Support Group, SCCO, Harlan	Kitchen, First Baptist Church, Harlan	29	30 lowa Community Kitchen, St. Joseph's Parish Hall, Earling					

October 2021									
Sun	Mon	Tue	Wed	Thu	Fri 1	Sat 2			
3	4 GriefShare First Baptist Church Harlan Seeds of Hope Support Group SCCO, Harlan	5 Iowa Community Kitchen, First Baptist Church, Harlan	6	7 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	8	9			
10 Fall Colors Hike Prairie Rose State Park, Harlan	11 Columbus Day GriefShare First Baptist Church Harlan Seeds of Hope Support Group SCCO, Harlan	12 lowa Community Kitchen, First Baptist Church, Harlan	13	14 lowa Community Kitchen, St. Joseph's Parish Hall, Earling	15 Boss's Day	16			
17 Kayaking, Prairie Rose State Park Harlan	18 GriefShare First Baptist Church Harlan Seeds of Hope Support Group SCCO, Harlan	19 Iowa Community Kitchen, First Baptist Church, Harlan	20	21 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	22	23 Harvest Fest Downtown Harlan Square Night at the Boowery Farmhand Brewery Co, Earling			
24	25 GriefShare First Baptist Church Harlan Seeds of Hope Support Group SCCO, Harlan	26 Iowa Community Kitchen, First Baptist Church, Harlan	27	28 Iowa Community Kitchen, St. Joseph's Parish Hall, Earling	29	30			
31 Halloween						·			