### The Business Voice



**April 2023** 

# **Making Connections Through Networking**

In business, it is all about connections and how you make those connections is something just about every business person can always improve upon.

Business is all about making the right connections and getting the word out about your company, services, and products. Advertising and marketing campaigns are only one part of the success equation, to really make a splash in the business world you need to build a solid network.

Exchanging information with other business professionals can help you learn mistakes to avoid and ideas from the success of other business professionals.

We understand that your schedule is demanding enough without adding one more activity to your already busy calendar. So why try to make a commitment to add more time to your schedule to join and actively participate with the Shelby County Chamber of Commerce & Industry? Because membership offers numerous benefits and keeps you on top of important, ever-changing issues and trends within Shelby County and local businesses.

The Shelby County Chamber of Commerce & Industry provides opportunities to connect with other Chamber members throughout the year at our Annual Awards Banquet (February), Annual Golf Tournament (May), Holiday Open House (December), other Chamber sponsored events, ambassador visits, and ribbon cutting ceremonies.

Networking facilitates connections with others in the community. It creates new relationships, and often, new customers. A major benefit for Chamber members is the opportunity to network with other members.

We always say in order to get the most out of your Chamber membership, one needs to get involved.



# Shelby County Chamber of Commerce and Industry 2023 Golf Outing Friday, May 19th, 2023 Harlan Golf and Country Club

4 Person Scramble - 9 Hole Tournament Check-in: 4:00 - 5:00 PM, Putting Contest: 5:15 PM, Tee off: 5:30 PM

\$50 per person, \$200 per team - Cart Rental \$30 per cart

Entry Fee includes golf, flag/door prizes, light dinner

# NAMES OF TEAM MEMBERS: Number of Carts Needed: include cart fee with your registration fee Phone:



MAIL FORM AND PAYMENT TO:
SHELBY COUNTY CHAMBER OF COMMERCE & INDUSTRY
1901 HAWKEYE AVENUE, HARLAN, IA 51537
(712) 755-2114



# **Shelby County Welcome Bag Program**

Currently, the Shelby County Chamber of Commerce & Industry needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or <a href="mailto:ema

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.

# Welcome New SCCCI Members

Western Iowa Ice, Shelby, IA. Joined April 10, 2023

# SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in March & April 2023

Holt for House \* Legendary Dental, LLC Pitts Family & Sport Chiropractic, P.C. \* Shelby County Catholic School

All Chamber Membership Renewals Are Sent Electronically Through Our Website 30 - 60 Days Prior To Their Due Date. You Can Also Renew Your Membership Online Via Our Website.

# Celebrating National Library Week April 23 - 29

All three of our libraries hosted ambassador visits to celebrate National Library Week. This year's theme - "There's More To The Story". Thank you all for what you do. We truly appreciate you.



Lied Irwin Public Library 509 Ann Street, Irwin Friday, April 21, 2023



Elk Horn Public Library 2027 Washington Street, Elk Horn Monday, April 24, 2023

# Celebrating National Library Week April 23 - 29



Harlan Community Library 718 Court Street, Harlan Tuesday, April 25, 2023

# **Upcoming Ambassador Visits/Ribbon Cuttings**

**Tuesday, May 2, 10 am.** Ambassador Visit/Ribbon Cutting hosted by Rise Donuts, LLC, 614 Market Street, Harlan.

**Wednesday, May 24, 6 pm.** Ribbon Cutting hosted by Elizabeth Wilson, owner of Love You Mor, LLC, 4238 Main Street, Elk Horn.

Friday, June 16, 4 pm. Ambassador Visit hosted by Parion Lodge No. 321, 706 1/2 Durant Street, Harlan.

Hosting an ambassador visit, open house, or ribbon cutting ceremony is a great opportunity to create public awareness about your business. For more information, contact the Shelby County Chamber of Commerce & Industry at 712-755-2114 or email <u>Carol</u> or <u>Debbie</u>.

# National Library Week: April 23 - 29, 2023

Come celebrate our libraries and library workers during National Library Week. This year's theme is "There's More to the Story".

Ambassador Visits have been scheduled at all three of our area libraries.

Friday, April 21, 12:30 pm. Lied Irwin Library, 509 Ann Street,

Monday, April 24, 1:30 pm. Elk Horn Public Library, 2027 Washington Street, Elk Horn.

Tuesday, April 25, 10 am. Harlan Community Library, 718 Court Street, Harlan.



# Do You Have A 2023 Event?

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2022 calendar. We post Shelby County and surrounding area events on our <u>website calendar</u> for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourist can find you.

Contact the Chamber office at 712-755-2114 or email us.

**SCCCI Mission Statement:** To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

### 2022-2023 Board of Directors

President
Steve Ineson
Four Seasons Travel

Vice President

Jeff Sundholm

Myrtue Medical Center

Treasurer

Gervas Mgonja

Town & Country Credit

Union

Past President
Steve Kenkel
Shelby County Board
of Supervisors

Board Member Marie Bengford H & R Block

Board Member
Amanda Miller
St. Croix Hospice

Board Member

Jahde Osborn

Courtside Marketing

Board Member Darin Turner Hy-Vee

**Chamber Team** 

Todd Valline
Executive Director

<u>Carol McHugh</u> Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

### Club Level Members

### Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation **Myrtue Medical Center** SCSB

### Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

### Gold Club Members

The Agency Insurance Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

# Silver Club Members

Elm Crest Senior Living Community Panama Transfer Markham Family Dental Associates, Inc.

### **Bronze Club Members**

CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Farm Service Cooperative Harlan Community School District Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Auto Center KNOD Radio Station Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Town & Country Credit Union Victoria Station

# **Event Info**

May 2023									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
	1 May Day	2 Ambassdor Visit/Ribbon Cutting Rise Donuts, Harlan	3		5 Cinco de Mayo Breakfast Book Club for 7-12 grades, Elk Horn Public Library Elk Horn Kick Start the Leader	6 Pots & Petals, My Nest Greenhouse, Harlan			
					in You, Harlan Community Library Harlan				
7	8 MMC Fishing For Fun, Nishna Bend Recreation Area Harlan	9 Library & Lunch Harlan Comm Library	10	11 Brown Bag Lunch Museum of Danish America, Elk Horn	12 Kick Start the Leader in You, Harlan Community Library Harlan	13			
14 Mother's Day	15	16 SCCCI Board of Directors Meeting Linen Sale, MMC Auble Room, Harlan	17 White Elephant BINGO, Harlan Community Library Harlan Classic Morning Movie, Harlan	18	19 Kick Start the Leader in You, Harlan Community Library Harlan SCCCI Annual Golf Tournament HGCC	20 Grand Reading Buddy Program Salem Lutheran Homes, Elk Horn			
			Community Library Harlan						
21	22	23	24 Ribbon Cutting Love You Mor, LLC Elk Horn	25 White Elephant BINGO, Harlan Community Library Harlan Hike Night, Prairie Rose State Park Harlan	26 Tivoli, Elk Horn Salamanders Prairie Rose State Park Harlan	27 Tivoli, Elk Horn Kayaking & Turtles Prairie Rose State Park, Harlan			
28 Aqua Netting and Snakes, Prairie Rose State Park, Harlan	29 Memorial Day Chamber Office Closed Morning Hike, Prairie Rose State Park Harlan	30	31 Harlan Community Library Summer Reading Program Kickoff, North Park Harlan 5 O'Clock Somewhere Book Club, Harlan Community Library						

June 2023									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
				1 Soup & Learn	2 Fly Fishing, Prairie Rose State Park Harlan	3 Book Signing with Michelle Blum Cowan Lied Irwin Public Library, Irwin			
4 Log Cabin Day Shelby Co Historical Museum, Harlan	5	6	7 Kayaking, Prairie Rose State Park Harlan	8	9 Owls, Prairie Rose State Park, Harlan	10 Simple Campfire Cooking, Prairie Rose State Park, Harlan			
11	12 Shelby County Community Health Assessment Focus Group, MMC Auble Room, Harlan	13 IWCC Shelby County Scholarship Scramble, HGCC	14 Flag Day	15 Brown Bag Lunch Museum of Danish America, Elk Horn Harlan Community Theatre Little Women, Faith Family Church Harlan. Thru June 19	16 Ambassador Visit Parion Lodge No. 321 Harlan	17			
18 Father's Day	19	20 SCCCI Board of Directors Meeting	21 Summer Begins	22 HIke Night Prairie Rose State Park Harlan	23	24 Mammals, Prairie Rose State Park Harlan			
25	26 Morning Hike Prairie Rose State Park, Harlan	27	28	29	30 Sunset Hike Prairie Rose State Park, Harlan				