The Business Voice



April 2019

Member Benefits and Advertising Opportunities

As an advocate for the business community, the Shelby County Chamber of Commerce & Industry provides its members numerous opportunities to market and promote their businesses and increase their brand visibility within the community. These include:

Connecting People & Networking. Here at the Shelby County Chamber of Commerce & Industry, we believe that communication is the key to a successful business community, so we have dedicated ourselves to serving as a catalyst for the business community to interact and communicate. Not only do we provide our membership with the resources to find the people you are looking for, but we also bridge the gap between different members of the community. As a member of the Chamber of Commerce, you can use our vast resources to help develop and expand your business by meeting new people and showcasing your business. Events such as Ambassador Visits, Business After Hours, and Ribbon Cutting Ceremonies allow both Chamber members and members of the community to discover share ideas.

Everybody knows that the key to a successful business is marketing. The Shelby County Chamber of Commerce & Industry offers many outlets for its members to gain exposure for their business and services. The Chamber works to publicize its members.

Membership 101 Educational Program. Available to all our Chamber members and individuals/businesses interested in joining the Shelby County Chamber of Commerce & Industry.

This program will give you an advantage in promoting your business using the tools available through Chamber membership. Our goal is to have you grow personally, professionally, and to educate you on the many benefits we offer that are important to business success.

Our next Membership 101 Educational Program will be in July. Date and time to be announced.

Referrals. Every year, people call the Shelby County Chamber of Commerce & Industry as a resource for information about Shelby County and its businesses. The Chamber is the first-place people call when they are searching for information about visiting Shelby County or looking for a particular business. As a member of the Shelby County Chamber of Commerce & Industry, you will be referred to many potential customers. A member of the Chamber is always referred over non-members. It pays to become a Chamber member.

Did You Know. Every week, as a service to its members and the community, the Shelby County Chamber of Commerce & Industry produces and distributes via email "Did You Know". It's a great opportunity for Chamber members to announce events and specials to the entire Chamber membership, Shelby County, and surrounding communities on a weekly basis.

Newsletter. Our monthly Chamber newsletter, The Business Voice, offers advertising opportunities that can fit the needs of any member, with prices ranging from \$25 for a half-page advertisement to \$50 for a full-page advertisement.

Something New – Business Card Ads (See the last page of this month's newsletter)

Ad size: 3.5" x 2", \$15 per month. All ads include a free hot link to your website. Send your 3.5" x 2" advertisement to the Chamber office: 1901 Hawkeye Avenue, Suite 101, Harlan, IA 51537.

Make checks out to Shelby County Chamber of Commerce & Industry, 1901 Hawkeye Avenue, Suite 101, Harlan, IA 51537.

For more information, call the Chamber office 712-755-2114.

2019 Fun China Luncheon











Do You Have A 2019 Event?

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2019 calendar. We post Shelby County and surrounding area events on our <u>website calendar</u> for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourist can find you. Contact the Chamber office at 712-755-2114 or <u>email us</u>.

2018-2019 Chamber Board Members

President <u>Steve Kenkel</u> Shelby County Board of Supervisors

Vice President Josh Grimes Hy-Vee Stores

Treasurer <u>Gervas Mgonja</u> Town & Country Credit Union

Board Member <u>Tami Kloewer</u> Secret Serenity Salon & Day Spa

Board Member Steve Ineson Four Seasons Travel

Board Member Doug Schmitz Smitty Bee Honey

Board Member Ellen Walsh-Rosmann FarmTable Delivery & Milk & Honey

Chamber Staff

Todd Valline Executive Director

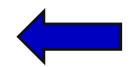
<u>Ed Hendley</u> Information Technology Manager

Carol McHugh Administrative Assistant

<u>Debbie Stendrup</u> Membership/Events Coordinator

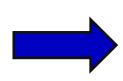
Ribbon Cutting Ceremony and an Ambassador Visit





Ribbon Cutting Ceremony Friday, April 5, 2019 Four Seasons Travel 1119 7th Street, Harlan

Ambassador Visit Thursday, April 11, 2019 Main Street Market 202 Main Street, Panama





Upcoming Ambassador Visits

Friday, May 17, 9 am. Harlan Veterinary Associates and Referral Center, 910 Chatburn Avenue, Harlan

Tuesday, May 21, 11 am. Alzheimer's Association, Iowa Chapter. Will be held in the Shelby County Chamber of Commerce & Industry's Conference Room, 1901 Hawkeye Avenue, Harlan.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome New SCCCI Members

Carstens 1880 Farmstead, Inc. - Joined April 2, 2019

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in March & April:

FarmTable Procurement & Delivery * Harlan Flower Barn Leah Marie Photography * West Central Community Action Harlan Inn & Suites * Hy-Vee * Monogram Prepared Meats * Cain Financial

All Chamber Membership Renewals are sent electronically through our website, 30 - 60 days prior to their due date. You can also renew your membership online via our website.

Do You Have A New Member To Refer Or Know Anyone Who Has Moved Into The County? <u>Email Carol</u>

Upcoming Events

Iowa Community Kitchen, every Tuesday evening, 4:30 - 6:30 pm First Baptist Church, Harlan

Prime Rib & Salmon Dinner Saturday, May 4, 6 pm. Pleasant Thymes Tea Room, Elk Horn.

Dad's Belgian Waffle Fundraiser for Concerned, Inc. Monday, May 6 4:30 - 7 pm. St. Michael's Parish Center Harlan.

Banking on a Cure, Annual Purse-uing, A Cure Silent Auction. Monday, May 6 through Friday, May 10. Shelby County State Bank, Harlan.

Blood Drive, Tuesday, May 14, 11:30 - 5:30 pm, Veteran's Memorial Building, Harlan.

Brown Bag Lunch Program, Thursday, May 16, 12 - 1 pm, Museum of Danish America, Elk Horn.

Full Moon Paddle, Friday, May 17 1:30 pm. Prairie Rose State Park. Meet on the east side of County Road M47.

Murder Mystery Dinner & Fundraiser Saturday, May 18, 6 - 8 pm, Milk & Honey, Harlan. Hosted by Milk & Honey and the Harlan Community Library.

Blood Drive, Wednesday, May 29 12 - 6 pm, St. Boniface Parish Center, Westphalia.

Relay For Life of Shelby County Monday, May 31, begins at 4 pm Merrill Field, Harlan.

Have a special event coming up? Let us know about it. Contact the Chamber office at 712-755-2114 or <u>email</u> Carol with your event information.

Contact Us: Give us a call at 712-755-2114 or <u>email</u> us for more information about becoming a Chamber member.

Club Level Members

Platinum Plus Club Members

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

Platinum Club Members

Conductix-Wampfler Monogram Prepared Meats, LLC

Gold Club Members

Essentia Protein Solutions FMCTC Farmers Trust & Savings Bank Midstates Bank

Silver Club Members

Elm Crest Senior Living Community Panama Transfer Variety Distributors, Inc. Markham Family Dental Associates, Inc.

Bronze Club Members

The Agency, Inc. All Purpose Contractors, LLC CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc. Harlan Golf & Country Club The Harlan Tribune Hy-Vee Keast Motors Terry Knapp Real Estate KNOD Radio Station EJ Leinen - State Farm Molded Products Nishnabotna Valley REC Pitts Family & Sports Chiropractic Center, PC Smitty Bee Honey, Inc. Subway Town & Country Credit Union

FY20 Chamber Board Elections Are Just Around the Corner

Have you ever considered being a Chamber of Commerce Board Member?

Board Elections for FY20 will be taking place in May. Board terms are for 2 years and the board meets 8 times per year. We are looking for candidates who bring sound judgement when considering Chamber issues, new ideas, creative input, and enthusiasm to fill a leadership role for the Shelby County Community.

If being a Board Members is of interest to you, please complete the form on the next page and either drop it off by the office, mail the form to us at 1901 Hawkeye Avenue, Suite 101, Harlan, IA 51537 or email your completed form to info@exploreshelbycounty.com.

Chamber Gift Certificates

The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants, and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make perfect gifts for employees, teachers, coaches, friends, and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks, and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, <u>email</u> or stop by and see us.

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others, providing us with valuable and useful information. Tell us something new or some interesting bit of information about your industry and how to use your products and services.

Articles should be informative, non-promotional, and should not be a commercial intended to steer readers to use your product or service before competitors.

You have a full page, so we are looking for articles of 300 to 500 words. Photos of your business are encouraged. Please submit your article, (we prefer a Word Document) and photos to <u>Carol</u>. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. Please make sure to include your company's contact information.



Shelby County Chamber of Commerce & Industry Board of Directors Candidate Form

Thank you for your interest in the Shelby County Chamber of Commerce & Industry Board of Directors. The Board of Directors is the policy making body of the Chamber of Commerce & Industry and serves as an advisory board. The Board Members represent a broad cross-section of the business and professional leadership in the community.

Each director is very important to the Board. The time commitment of a Director cannot be taken lightly (approx. 4 to 8 hours per month). Before running for election, a candidate should consider the minimum responsibilities. These include:

- 1. If elected, each candidate commits to a 2-year term on the Board of Directors.
- 2. Attend the majority (minimum of 6) of regular or special Board meetings. Regular Board meetings are held on the third (3rd) Tuesday of the month. The Board meeting schedule is January, March (Noon at the Chamber office), May, June (7 am at the Chamber office), August, September (7 am at the Chamber office), and November (Noon at the Chamber office). A holiday open house is held the Thursday before Christmas starting at 5 pm in December.
- 3. Attendance at the Annual All Members meeting. This meeting takes place in July on the third (3rd) Tuesday of the month and replaces the regular Board meeting. This meeting is held from 11:30 am to 1:00 pm and includes the annual report to Chamber Members and the installation of the Board for that fiscal year.
- 4. Attend at least fifty percent (50%) of all Chamber sponsored events.
- 5. Assisting in Chamber fund-raising activities and providing a \$250 valued item for the annual Chamber Banquet and Auction.
- 6. Perform such duties as may be requested from time to time by the President of the Board and/or Board of Directors.

Please fill out the form below or attach a separate sheet and fax, e-mail (director@exploreshelbycounty.com), or mail the completed form to the Chamber of Commerce & Industry office before June 1st at 4:00 pm.

Name: _

Chamber Member Business:

Phone Number: Day - _____Cell - _____

Email:

Brief Description of why you are running for the Board (will be included as candidate statement on ballot):

1901 Hawkeye Avenue, Suite 101 Harlan, IA 51537 exploreshelbycounty.com

Phone: (712) 755-2114 Fax: (712) 755-2115

From Chamber Member - Legendary Dental, PLLC

New Dental Clinic in Harlan donates time to Mission of Mercy

Legendary Dental, of Harlan closed their office Friday, March 29th to take their dental team to Omaha for the Nebraska Mission of Mercy event. Mission of Mercy offers free dental care to those who are uninsured, underinsured or who have difficulty getting to the dentist. The two-day dental care event was held at Brownell Talbot School. With the event opening its doors at 5:30 A.M. each day, many people camped out overnight to assure they could get the care they needed as it was a first come, first serve basis. While the final stats are still being tallied, it is estimated that the event helped 1,500 patients or more patients.

Dr. Veath D.D.S., of Legendary Dental, "Hearing stories of why people came for help at the event were truly heartbreaking. Many had to wait hours for their time in the chair but never complained and where so thankful to me and my team. Seeing the dental community come together to donate their professional time was humbling. Our team lives to help people and we will be back again next year!"

Originating in Virginia and spreading throughout the United States, Mission of Mercy dental programs have provided 100,000 patients with nearly \$50 million in free dental services and treatment since 2000.

Legendary Dental opened its door in March 2019 and is owned by Dr. Logan and Klare Veath of Elk Horn, IA. With focus on a relaxing, spa-like atmosphere, Legendary Dental focuses on the patient experience. Massaging dental chairs, a comfort menu of choices for the patient, and patient convenience at the heart of all that they do, Legendary Dental puts dental anxiety to rest for many that suffer from it. For more information, please call (712) 340-0333.

Media Contact:

Klare Veath Legendary Dental 1809 21st St, Harlan, IA 51537 (712) 340-0333 <u>Hello@harlandentist.com</u>







Event Info

For additional information on community events, please visit our events calendar.

May 2019									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
			1 May Day	2		4 Inaugural NAMI in the Park, Pioneer Park Harlan After Dark – Quatro de Mayo, Milk & Honey Harlan			
5 Cinco de Mayo Afternoon Tea, Milk & Honey, Harlan	6 Annual Purse-using Silent Auction, Shelby Co State Bank, Harlan Thru May 10 Dad's Belgian Waffles Concerned Fundraiser St. Michael's Rosman Parish Center, Harlan Mobile Pantry Vet's Auditorium, Harlan	7 Iowa Community Kitchen, First Baptist Church, Harlan Global Internet Marketing Webinar Series Hosted By ISU CIRAS	8	9	10	11			
12 Mother's Day Mother's Day Brunch Buffet, Milk & Honey Harlan	13 Alzheimer's Association Harlan Support Group, Harlan Senior Center, Harlan	14 Blood Drive, Vet's Auditorium, Harlan Iowa Community Kitchen, First Baptist Church, Harlan Global Internet Marketing Webinar Series Hosted By ISU CIRAS Community Learning Classes, Marne Elk Horn, Elk Horn	15	16 Brown Bag Lunch Museum of Danish America, Elk Horn	17 Ambassador Visit Harlan Veterinary Assoc & Referral Center, Harlan	18 Armed Forces Day Murder Mystery Dinner & Fundraiser, Milk & Honey, Harlan			
19	20	21 SCCCI BOD Meeting	22 Lunch & Learn IWCC, Council Bluffs	23 Brown Bag Lunch Museum of Danish America, Elk Horn	24 Tivoli Fest Elk Horn	25 Tivoli Fest Elk Horn			
26 Tivoli Fest Elk Horn	27 Memorial Day Chamber office closed	28 Iowa Community Kitchen, First Baptist Church, Harlan	29 Blood Drive, St. Boniface Parish Center Westphalia	30	31 Relay for Life of Shelby County Merrill Field, Harlan				

June 2019									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
						1 Relay for Life Color Run For The Cure Shelby Co. Fairgrounds Harlan			
2 Log Cabin Day Shelby Co. Musuem Harlan Art in the Park	3	4 Iowa Community Kitchen, First Baptist Church, Harlan	5	6 D-Day Remembrance Day	7	8			
9	10 Alzheimer's Association Harlan Support Group, Harlan Senior Center, Harlan	11 Iowa Community Kitchen, First Baptist Church, Harlan	12	13	14 Flag Day	15			
16 Father's Day	17	18 SCCCI BOD Meeting Chamber Conference Room Iowa Community Kitchen, First Baptist Church, Harlan	19	20 Brown Bag Lunch Museum of Danish America, Elk Horn	21 Summer Solstice SCCCI Annual Golf Tournament - HGCC	22 Harlan Citywide Garage Sale Harlan Fire Dept Assoc 5K Walk/Run North Park Harlan Annual Midsummer Celebration, Museum of Danish America Elk Horn			
23	24	25 Iowa Community Kitchen, First Baptist Church, Harlan	26	27	28	29			
30		1	1	1					

SCCCI Newsletter Business Card Ads



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