



# The Business Voice

### March 2016



# Grown with Care - Local Farmers' Markets Support and Nourish Local Communities

For the most part there is no better place than to buy fresh produce than at a farmers' market. They offer food of superior quality, help support small-scale farmers and increase the amount of food available to consumers. When you buy directly from a farmer, you're pretty much guaranteed real freshness. You're supporting a local business (possibly your neighbor). And you have the opportunity to ask how they grow their food.

Farmers' markets are more than just markets. They educate all of us, teaching us how food is actually raised and why that matters.

The more successful farmers' markets are the producer-only markets. Growers and producers are only allowed to sell products they grow, raise and produce themselves. And the quality of the produce is phenomenal. They are the key to guaranteeing authenticity, quality, and freshness, and knowing the farmer who grows or raises your food.

### Here are a few reasons to support your local farmers' market.

- 1. Taste Real Flavors. The food you buy is the freshest and tastiest available. It's as real as it gets.
- 2. Enjoy the Season. The food you buy is seasonal. It's fresh and delicious and reflects the truest flavors.
- 3. Support Family Farmers. Buying directly from farmers gives them a better return on their produce.
- 4. Protecting the Environment. Food is transported shorter distances and is generally grown using methods that minimize the impact on the Earth.
- 5. Nourish Yourself. Many farmers go to great lengths to grow the most nutritious produce possible.
- 6. Discover the Spice of Life Variety. You will find an amazing array of produce that you don't see in your average grocery store.
- 7. Promote Humane Treatment of Animals. You can find meats, cheeses, and eggs from animals that have been raised without hormones or antibiotics, who have grazed on green grass and eaten natural diets.
- 8. Know Where Your Food Comes From. Your local farmers market is one of the best ways to connect with where your food comes from.
- 9. Learn Cooking Tips, Recipes and Meal Ideas. Farmers, ranchers and artisans are often passionate cooks with plenty of free advice about how to cook the foods they are selling.
- 10. Connect with Your Community. You're outside, enjoying a beautiful sunny day. The farmers market is a community hub, a great place to meet up with your friends.

The Shelby County Chamber of Commerce & Industry will be hosting the 2016 Shelby County Harvest Market every first Thursday of the month from June through October in the beautiful and historic Harlan Downtown Square. The market will be open from 4:00 p.m. to 8:00 p.m. Vendors are needed - \$75 for the season or \$25 for one night. Rules/guidelines and the application/ agreement can be found in this newsletter. If you need additional information, call the Chamber office 712-755-2114 or email Carol.

# **Chamber Gift Certificates**



The Shelby County Chamber of Commerce & Industry offers gift certificates that are accepted at many of our area's retailers, restaurants and professional services. The program is designed to promote and have consumers patronize Shelby County businesses. They make a perfect gift for employees, coaches, teachers,

friends and family. Gift certificates can be purchased in any denomination. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Certificates are easy to purchase. On our <u>website</u>, call the office 712-755-2114, <u>email</u> or stop by and see us.

Each gift certificate expires after six months from the date of issue. They will NOT be redeemed, honored or replaced if lost, misplaced, mutilated, defaced, destroyed or stolen.

# **Chamber Happenings!**

Stop by and say "hi" to Todd and Ed at the Harlan Newspapers 30th Annual 2016 Home, Garden & Living Show March 19 & 20 at Veteran's Memorial Auditorium.

The Shelby County Chamber of Commerce & Industry will be closed on Friday, March 25 to celebrate the Easter holiday with family and friends.

# Remember to Like Us on Facebook:

Shelby County Chamber of Commerce & Industry

# **SCCCI Mission Statement**

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.



### **Upcoming Events!**

Easter Sunday Brunch, March 27, 10:00 a.m. to 1:00 p.m. Harlan Golf & Country Club.

**Looft Hall, Council Bluffs** Lunch & Learn Series, March 30, April 20, May 11 and June 1.

**Iowa Community Kitchen Meals**Every Tuesday, 4:00 p.m. - 6:30 p.m.
First Baptist Church, Harlan.

The Path Less Pedaled, Thursday, April 7, 11:30 a.m. to 1:00 p.m. C. G. Therkildsen Center, Harlan.

Brown Bag Lunch Program, Thursday, April 14, 12:00 p.m. Bro Dining Room, Museum of Danish America.

Community Kids Festival, Saturday, April 16, 9:00 a.m. to 11:30 a.m. at Veteran's Memorial Auditorium. Sponsored by Myrtue Medical Center.

Harlan Literary Club Used Book Sale. April 8 through April 16. Harlan Community Library.

Advertise in the Shelby County
Chamber of Commerce &
Industry Newsletter. If you would like
to advertise in the chamber newsletter,
contact us at 712-755-2114 or email

Notary Services are available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the Chamber office at 712-755-2114 or email

**Contact Us:** Give us a call or email us for more information about becoming a Chamber member. Telephone: 712-755-2114, <u>Email</u>



March is here, and that means we are one-fourth of the way through the year. Time sure seems to be flying by. Daylight Savings Time was last Sunday (March 13) and today is St. Patrick's Day (March 17). Coming up is the first day of spring (March 20) and Easter (March 27). Speaking of Easter, the Chamber office will be closed on Friday, March 25. Did you know that March is Women's History Month, National Nutrition Month and National Reading Month?

For the Chamber, March means focusing on sponsored events for April through August and getting our Welcome Wagon program up and running in April. We still need donated items for our Welcome Wagon tote bags. If you are interested in contributing items, please contact Ed at the Chamber office via telephone or <a href="mailto:e

Interested in joining our Ambassador and/or Events Committee? Our next Events Committee meeting is Monday, April 11, 12:00 p.m. Our next Ambassador Committee meeting is Wednesday, April 13, 12:00 p.m. Both meetings will be held at the Chamber's conference room. Please feel free to bring your own lunch.

For more information, contact the Chamber office at 712-755-2114, email Carol or check out our website.

# Do You Have a New Member to Refer? Email Carol at info@exploreshelbycounty.com









### SAVE THE DATE!

ANNUAL FUN CHINA LUNCHEON

CELEBRATING ADMINISTRATIVE
ASSISTANT'S DAY

WEDNESDAY, APRIL 27, 2016
HARLAN GOLF & COUNTRY CLUB
11:00 AM OR 12:30 PM SEATINGS AVAILABLE

FOR MORE INFO: CALL THE CHAMBER (712) 755-2114

# **Featured Member:**



Harlan Theatre-The Best in Family Entertainment

Who doesn't love to go to the movies? In the late 1920's, the Long's Opera House in Harlan became a movie theatre and has been showing films on the big screen ever since.

The Harlan Theatre is a 3<sup>rd</sup> generation family owned business, currently owned and managed by Sharon Lucke. With four screens (with various seating capacity ranging from 58 to over 220), the Harlan Theatre offers movie goers a fantastic cinematic experience with the latest cinema technology including digital projection, digital sound, new screens and new seats. Sharon insures that the theatre offers a family friendly entertainment facility that is well maintained showing first-run feature shows. Sharon takes on all aspects of running the theatre from working with local contractors to upgrade the theatre to negotiating with film studios to arrange for the latest product to be shown in Harlan. The theatre strives to bring in movies to cater to all genres of customers including romance, drama, action, animated and comedy.

The theatre is open seven days a week and 365 days a year with show times in the evenings and weekend matinees. It is a great place to have those special private parties for birthdays, family gatherings or group events. The theatre also has a wide variety of concessions and is well known for their fresh popcorn which is often bought "to go" in normal sizes up to 50 gallons at a time! To learn more about the Harlan Theatre, visit their Facebook page or better yet - stop by and say Hi to Sharon, grab some popcorn and see a show!

Harlan Theatre 621 Court Street Harlan, IA 51537

Theatre Information and Showtimes can be found at:

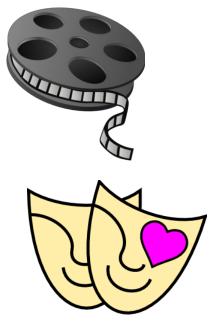
Telephone: (712) 755-2310

**HMU Website** 

Harlan Newspaper: Friday Edition

<u>Facebook</u>





# **Article Submissions**

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please <u>contact Carol</u>. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You may include your company's contact information.

# Club Level Members

### Platinum Plus Club Mambars

City of Harlan Harlan Municipal Utilities Shelby County

Harlan Industrial Foundation Myrtue Medical Center Shelby County State Bank

# Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

## **Gold Club Members**

Essentia Protein Solutions

**FMCTC** 

Farmers Trust & Savings Bank Midstates Bank

### Silver Club Members

Elm Crest Retirement Community Panama Transfer

### **Bronze Club Members**

The Agency, Inc. CDS Global Counsel Office & Document Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club The Harlan Tribune

Hy-Vee Keast Motors

Terry Knapp Real Estate KNOD Radio Station

EJ Leinen - State Farm

Molded Products Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc. Subway

**Town & Country Credit Union** 

### 2015-2016 Chamber Board Members

President
Brent Scheve
The Agency

Vice-President

<u>Dave Tyrrel</u>

Molded Products

### **Treasurer**

<u>Denny Siemers</u> Town & Country Credit Union

Past President
Kevin Campbell
Shelby County State Bank

Board Member
Tracee Gettys
Elm Crest Retirement
Community

Board Member
<u>Terry Knapp</u>
Terry Knapp Real Estate

Board Member

EJ Leinen

EJ Leinen State Farm

Insurance

Board Member
Roger Schmitz
Shelby County Board of
Supervisors

### **Chamber Staff**

Todd Valline
Executive Director

Ed Hendley Information Technology Manager

Carol McHugh
Administrative Assistant

# Wanted: Ambassador Committee Members

Chamber ambassadors are a treasured group. They are the public relations arm of the Chamber and we appreciate all they do for us.

Chamber ambassadors are the friendly greeters other chamber members are likely to see first at our events (besides Todd, Ed and Carol). They serve the Chamber and its members acting as hosts during Chamber events and helping new members become acquainted with Chamber benefits, programs and activities.

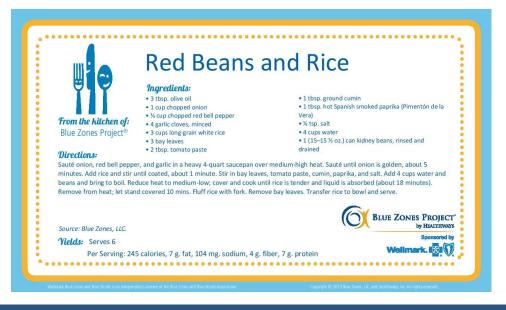
Being a Chamber ambassador has it benefits. Increased name and face recognition for individuals and businesses in Shelby County; increased networking opportunities and making a one-on-one connection with new and existing Chamber members; the opportunity to get insiders perspective on the local business community; the opportunity to meet local business and community leaders and the opportunity to help build and display community pride.

We currently have a great group of Chamber ambassadors but are always looking for more people to join. Requirements include diligently attend the meetings and various events of the Chamber, serve as a mentor to new Chamber members, deliver materials to Chamber members, serve as a welcoming committee for new Chamber members, new businesses and residents in Shelby County and other varied duties as specified. If you are interested in becoming a Chamber ambassador, please contact Ed at 712-755-2114 or email.



# March Blue Zones Project Recipe

For more recipes, <u>click here</u>.







Growing up, I loved Easter. It was my second favorite holiday, running a close second to Christmas. What's not to love about Easter? Hard-boiled colored eggs, baskets filled with jelly beans, chocolate Easter candy eggs all dressed up in pastel-colored foils, and the ever famous hollowed chocolate bunny. Being the youngest, I always got the colorful stuffed Easter bunny. My oldest brother always got the box of peeps since they were his favorite (still are today). And like all siblings, we would "steal" candy from each other's Easter baskets, which caused a lot of arguing among the four of us.

Did you know that next to Halloween, Easter is the biggest candy-consuming holiday of the year? In 2015, Americans spent \$1.9B on Easter candy (<u>Source</u>). That's 120 million pounds of candy bought each year. For the holiday, 90 million chocolate bunnies, 91.4 billion eggs, and 700 million peeps are produced each year. Oh, and Americans consume 16 billion jelly beans on Easter (<u>Source</u>).

Another thing I loved about Easter, going shopping with my mom and sister to find the perfect dress, hat, gloves, shoes and purse. Didn't matter if we had snow or if the temperatures hit the mid to high seventies, we all wore our new Easter clothes with pride. Today, I lean more towards brighter colored shirts and a nice pair of jeans. And Easter is the perfect opportunity for me to spruce up my spring wardrobe. According to the 2015 National Retail Federation's Easter Spending Survey conducted by Prosper Insights & Analytics, consumers spent more than \$2.9B on bright colored apparel for themselves and their families and \$5.3B on food and other Easter fare.

I still love Easter, minus the basket filled with candy, the dress, the hat and gloves. I'm always open to a new pair of shoes and a new purse. I treasure the memories made with my family growing up and look forward to the new ones I'll make with my great nieces and nephews. Happy Easter everyone. Enjoy!

Make sure to visit these Chamber members for your spring and holiday merchandise. They'll be glad you did: Bauer's Shoe Store \* Baxter's Lumber & Hardware \* Beauty N the Beast \* Fair N Square \* Fareway Stores, Inc. \* Farm Sweet Farm \* Floral Elegance & Unique Gifts \* Harlan Flower Barn, Apparel & Gifts \* Harlan Do It Best Hardware \* Harlan Veterinary Associates and Referral Center \* Hy-Vee Stores \* Market Street Gifts \* Odds & Ends \* Pexton Pharmacy \* Rubi J Store \* Secret Serenity Salon & Day Spa \* Shopko.

# 2016 Shelby County Chamber of Commerce & Industry Upcoming Events

April 27 - Fun China Luncheon - Harlan Golf & Country Club

June 2 - Shelby County Harvest Fest - Downtown Square

June 2016 - Harlan 100 with Shelby County Trails - TBD

July 7 - Shelby County Harvest Fest - Downtown Square

August 4 - Shelby County Harvest Fest - Downtown Square

May 13 - SCCCI Golf Tournament - Harlan Golf & Country Club

June 19 - 71st Harlan Flight Breakfast - Harlan Airport

July 4 - Bash on the Beach - Prairie Rose State Park

July 19 - Annual SCCCI Membership Meeting - Therkildsen Ctr.

August 20 - Tour De Shelby County - Shelby County

We need volunteers to join our Events Committee. Contact Carol at 712-755-2114 or email for more information.

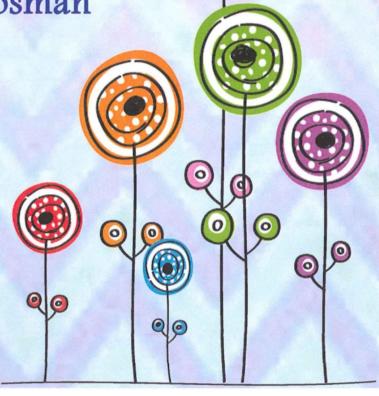
# Spring Spring Fling STALEY'S

STALEY'S CHICKEN DINNER

Thursday, April 21 5:00 to 7:00 P.M. St. Michael's Rosman Parish Hall

Adults: \$10 Children: \$5 (under 12)

Tickets may be purchased in advance at the MMC Gift Shop and the Petersen Family Wellness Center.





# 2016 Shelby County Harvest Market - Regulations and Guidelines

### Location:

East Lawn of the historic Shelby County Courthouse in the Harlan Downtown Square. Vendors will use interior parking spaces on Court Street and Sixth Street and setup tables on the grass.

### **Market Dates and Hours:**

First Thursday of the Month from June through October (June 2, July 7, August 4, September 1, October 6). Hours will be 4:00 PM to 8:00 PM. In addition to these dates, we will have two Holiday Market dates, Tuesday, November 22 - prior to Thanksgiving and Tuesday, December 20 - prior to Christmas. Details for these two markets will be available soon. We ask that all vendors start setup at 3:00 pm and are setup and ready to go at 4:00 each market day. Sales prior to the start of the market day at 4:00 pm are strictly prohibited.

#### **Vendors**:

All vendors must personally grow 100% of their produce, personally bake 100% if baked goods, personally hand-craft crafted items and all other products sold (ex. Candies, Jams and Jellies, Honey, etc.)

#### Fees:

Seasonal Fee: \$75.00 for one, 10 x 10 vendor area. Vendor areas will be on the lawn of the Shelby County Courthouse and all vendors will be required to provide their own tables, shade, and power if needed.

One-Time Fee: \$25.00 per market day. Vendor areas will be on the lawn of the Shelby County Courthouse and all vendors will be required to provide their own tables, shade, and power if needed.

### What May Be Sold: (see labeling requirements)

Fresh Fruits and Vegetables – whole and uncut.

Farm Fresh Eggs – must be kept at 45 degrees Fahrenheit or below.

Baked Goods - breads, cakes, doughnuts, pastries, buns, rolls, cookies, biscuits, and pies. No meat pies.

Jams and Jellies – only those meeting CFR Title 21 Part 150

**Dried Noodles** 

Candies

Honey

Flowers and Hand-Crafted Items – must be grown or made by vendor

### Proper Licensing is Required to Sell the Following (must present licensing proof when requested):

Meat Products – Must be State or USDA inspected, obtain a Potentially Hazardous Foods License, and sell products frozen from a freezer or cooler

Soft Pies, Custard Filled and Cream Filled Baked Products – Must obtain a Potentially Hazardous Foods License

Home-Style Canned Goods - Except Jams and Jellies meeting CFR Title 21 Part 150 requirements

Alcoholic Beverages

\*\*\*\*\* The selling of Wild Morel Mushrooms is strictly prohibited \*\*\*\*\*\*\*\*

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#### Labeling Requirements

Labeling is only necessary on certain products. Labeling must include product common name, name and address of maker, telephone number of maker, allergen information, and a list of ingredients.

### Potentially Hazardous Foods License

Vendors who wish to sell Potentially Hazardous Foods must submit an application with the Department of Inspections and Appeals Food & Consumer Safety Bureau to gain licensing.

#### Sales Tax

Vendors who wish to sell taxable products must collect sales tax either using a Permanent Sales Tax Permit or a Temporary Sales Tax Permit.

### Sampling

Sampling of products may be done by vendors using healthy food handling practices. Vendors **may not** sample potentially hazardous foods including cut melons, raw sprouts, and cut tomatoes. Failure to comply will result in disciplinary action.

### **Price Setting**

The Shelby County Harvest Market does not set prices but expects all vendors to work together to provide a fair market price to all customers.

### **Disputes**

If a dispute arises during the market, it will be decided by the Market Manager. In a dispute involving prices, the manager will act as mediator between parties and will remain neutral. All decisions by the Market Manager are final.

### **Rules Enforcement and Disciplinary Measures:**

Failure to comply with the guidelines and requirements of the Shelby County Harvest Market will result in the following applicable penalties to be enforced by the Market Manager:

- 1st Offense Verbal Warning
- 2<sup>nd</sup> Offense \$50 fine
- 3<sup>rd</sup> Offense \$100 fine
- 4<sup>th</sup> Offense Termination of privileges to sell at the market

The Shelby County Harvest Market reserves the right to refuse any application to sell at the market.

### Additional Rules of Conduct:

- No pets or animals are allowed in the market area except guide dogs
- No firearms or drugs are allowed in the market area
- Vendors are responsible for maintaining a clean area around their stall during market hours and upon leaving the market. Please be respectful, clean up and leave the area as found.
- All food items for sale must be elevated above ground level at least 6 inches
- Vendors are responsible for the safety of food items, their vehicles, and equipment within their specified area



# 2016 Shelby County Harvest Market - Market Application / Agreement

### By signing this agreement, the undersigned states and assures:

- All products offered for sale are free of chemical residues and bacteria sources
- Pesticides and Herbicides (if any) used in production of all items offered for sale have been applied in accordance with the current rules stated by the United States Environmental Protection Agency, the United States Food and Drug Administration, and the Iowa Department of Agriculture
- You, the vendor, agree to the terms and conditions of the Shelby County Harvest Market as described in the Shelby County Harvest Market Guidelines and Requirements

Vendor Signature:		<u>Date:</u>				
Company Name (if applicable	):					
Complete Address:						
City:	State:	Zip:				
Phone Number: (D)	(E)					
Email:						
Circle one: Seasonal Application	n (\$75 per 10' X 10' area) O	one-Time Application (\$25 per 10' X 10' area)				
# of 10' X 10' booths requested	:					
Please initial one of the follow	ing statements:					
I offer no products for sale at the	e Shelby County Harvest Mark	et that are subject to Iowa Retail Sales Tax.				
(initial)						
I will offer products for sale at t	he Shelby County Harvest Mar	ket that are subject to Iowa Retail Sales Tax.				

IA 51537 Phone: (712) 755-2114

### **Event Info**

For additional information on community events, please visit <a href="http://www.exploreshelbycounty.com/events.html">http://www.exploreshelbycounty.com/events.html</a>

April 2016									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
					1 April Fool's Day	<b>2</b> World Autism Awareness Day			
3	4	5 Iowa Community Kitchen Meal – First Baptist Church Arbor Day	6	<b>7</b> Path Less Pedaled Presentation – Therkildsen Center	Used Book Sale through	9 IWCC – The Arts Center "An Evening with Groucho			
10 National Library Week (through the 16 <sup>th</sup> )	11 Events Committee Meeting	12 low a Community Kitchen Meal – First Baptist Church First Man in Space (1961)	13 Ambassador Committee Meeting	14 Brown Bag Lunch Program – Museum of Danish America		16 Community Kids Festival – Myrtue Medical Center  3 <sup>rd</sup> Annual Color Run for the Cure sponsored by HCHS			
17	18		20 IWCC Lunch & Learn Series	21	22 Earth Day "My Favorite Dane" Photo Entry Deadline Museum of Danish America	23 Passover			
24	25		27 Administrative Assistants Day Fun China Luncheon Harlan Golf & Country Club	28 Take Our Sons & Daughters to Work Day	29	30 Harlan Hustle 1m, 5k & 10K Fun Run sponsored by Petersen Family Wellness Center			

May 2016									
Sun	Mon	Tue	Wed	Thu	Fri	Sat			
<b>1</b> May Day	2 National Play Your Ukulele Day	<b>3</b> low a Community Kitchen Meal – First Baptist Church	4	5 Cinco De Mayo	6	7 Kentucky Derby			
8 Mother's Day	9	10 Iowa Community Kitchen Meal – First Baptist Church	11 IWCC Lunch & Learn Series	12 Brown Bag Lunch Program – Museum of Danish America	13 SCCCI Annual Golf Tournament	14			
15	16	17 Chamber BOD Meeting Iowa Community Kitchen Meal – First Baptist Church	18	19	20 84th Anniversary of Amelia Earhart's Solo Flight Across the Atlantic Ocean	21 Armed Forces Day			
22	23	<b>24</b> Iowa Community Kitchen Meal – First Baptist Church	25	26	27	28 National Burger Day			
29	30 Memorial Day Chamber Office is Closed	31 Iowa Community Kitchen Meal – First Baptist Church	Notes:						