



The Business Voice

June 2015

What Once Was Old, Is Now New

Establishment of a "Welcome Wagon" program for Shelby County is in the beginning stages by the Shelby County Chamber of Commerce & Industry's Ambassador Committee. This program will welcome new residents and businesses in the community with information about the Chamber and its members. The Ambassador Committee will visit new residents with a gift basket containing samples, coupons and advertising from contributing businesses. As for new businesses, committee members will reach out to them to learn what they are looking for from Chamber membership, welcome them to the community and hand deliver new membership packets. This is a great opportunity for the Ambassador Committee to meet new residents and business owners and introduce their business, while serving the Chamber's mission of creating a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Welcome Wagon was founded in 1928 by Thomas Briggs of Memphis TN. Mr. Briggs "creation" was inspired by stories of the early Conestoga wagons used extensively in Pennsylvania and nearby states of Maryland, Ohio and Virginia to meet and greet travelers with fresh food and water.

Our goal is to start out with 50 welcome baskets. Help us welcome new residents and businesses to Shelby County with an invitation to your business and encourage them to participate in this wonderful community. You can use this program to your advantage by providing coupons for money off purchases, free promotional/logo items or service offerings to advertise your business. Please call Carol at the Chamber office 712-755-2114 to provide basket items or volunteer for the Welcome Wagon program. You can also email her at info@exploreshelbycounty.com for more information.



Upcoming Events!

Racing at Shelby County

Speedway June 20, June 27, July 4, July 11 & July 18, 2015, Harlan, IA.

Iowa Community Kitchen Dinner and Dance Fundraiser, June 20, 2015

St. Boniface Parish Center, Westphalia, IA 4:00-10:30 p.m.

Sankt Hans Aften Midsummer Celebration, June 27, 2015,

6:00 - 9:00 p.m.

Danish American Museum, Elk Horn, IA

Fourth of July Fireworks Celebration

July 4, 2015, J.J. Jensen Park, Harlan IA

Cruise In, July 11, 2015, Keast Ford 4:00 - 8:00 p.m. Keast Ford, Harlan, IA

Shelby County Fair, July 12 (opening day) & 14 - 20, 2015, Harlan, IA

Crazy Days & City Wide Garage Sale July 18, 2015 Harlan, IA

SCCCI Mission Statement:

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Like Us On Facebook

We Are Mobile

Our new mobile app is now available through the Apple Store and Google Play Store. For online and/or phones that are not Apple or Android platform use a HTML 5 link - <http://shel.devicedisplay.com>

We Are Digital

Look for a copy of our newsletter in your email and on our website:
<http://www.exploreshelbycounty.com/chamber-newsletters.html>.

Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

How to Purchase: Chamber Gift Certificates are easy to purchase. You can call 712-755-2114, [email](mailto:info@exploreshelbycounty.com) or stop by our office. Gift Certificates may be purchased in any amount. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.



Notary Services are now available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the chamber office at 712-755-2114 or email info@exploreshelbycounty.com.

Member Benefit: Volunteer Opportunities

The Shelby County Chamber of Commerce & Industry offers our members the chance to participate in active committees that contribute in all aspects of the Shelby County Community. Workforce and training needs, housing issues, community outreach, event planning, professional development/mentoring and business start-up assistance are all topics our members have expertise in and are passionate about. Our members offer this expertise to area businesses and start-ups through our committee structure. If you are interested in volunteering for one of our four committees: Ambassador, Business Mentor, Events and Government Affairs, please contact the Chamber office at 712-755-2114 or info@exploreshelbycounty.com.

Chamber Staff!

Todd Valline
Executive Director

Ed Hendley
Information Technology
Manager

Carol McHugh
Administrative Assistant

Parish Picnics

St. Mary's, Panama, IA
June 26 & 27, 2015

St. Boniface, Westphalia, IA
July 3 & 4, 2015

St. Joseph's, Earling, IA
July 18 & 19, 2015

St. Mary's, Portsmouth, IA
July 25 & 26, 2015

Welcome New Members

Smitty Bee Honey
Douglas Schmitz &
Tony Schmitz
712-748-4292
Join Date: May 1, 2015

**Fox Legal Support
Service, LLC**
Kenneth Fox
712-404-8358
Join Date: May 27, 2015

Beauty N the Beast, LLC
Amy Buboltz
712-307-0006
Join Date: June 8, 2015

Iowa Community Kitchens
Vicki Kuhn
712-267-0755
Join Date: June 15, 2015

**2014-2015
Chamber Board
Members**

Chairman

Kevin Campbell
Shelby County State Bank

Vice Chairman

Brent Scheve
The Agency

Treasurer

Denny Siemers
Town & Country
Credit Union

Board Member

Tracee Gettys
Elm Crest Retirement
Community

Board Member

Terry Knapp
Terry Knapp Real Estate

Board Member

EJ Leinen
EJ Leinen State Farm
Insurance

Board Member

Roger Schmitz
Shelby County Board of
Supervisors

Board Member

Dave Tyrrel
Molded Products

Shelby County Commu-

nities We'd love to hear from you. Submit an article of 150 - 400 words about your town and we will include it in our monthly newsletter. Contact Carol at info@exploreshelbycounty.com

Shelby, Iowa

“When You Are Here You’re Home”

The town of Shelby has the distinction of being the first town in Shelby County to have railroad facilities with the Chicago, Rock Island & Pacific Railroad reaching the town in 1868 and extending to Council Bluffs in 1869. The first building to be built in Shelby was the section house of the Rock Island Railroad company.

The town was named by Rock Island Railroad, since this was their only station in this county and the petitioners used the name of the Town to designate the Township in which the town was located. Part of that route has been converted to a nature trail, crossing over Stone Arch, a landmark just east of Shelby.

In recent years, Shelby has become a host to visitors from all over the world. Several landmarks give the community a distinctive character such as: a 76-foot tall Agricultural Symbol, a tribute to agriculture, located in a roadside park featuring prairie grass and wildflowers. The park has become a favorite rest stop of travelers. The park's flower Berms are adopted by volunteers and are a showcase of color with beautiful flowers from early Spring to Frost. The Old Stone Arch Nature Trail is the host of the June 5K and October Zombie 5K – both certified races. The Trail is used not only visitors to the area but its residents as well. Downtown, a vintage 1932 Antique Coke sign restored in 1986 adorns the side of a local business. Shelby is the boyhood home of Clyde Williams, an All American athlete. Nearby you can visit Carsten's 1880 Historical Farmstead, an 1880's era demonstration farm. The first weekend after Labor Day is the Farmstead Open House, with Quilt exhibits, crafters, antique tractors and cars. The Home is open to visitors to view the lovely home built in 1880. Shelby is the Purple Martin Capital of Iowa earning the designation with the communities' efforts to use ecologically sound method to control mosquitoes by placing over fifty martin houses in the community.

In 2007 the City of Shelby saw huge growth when it became the home for Menards Distribution Center, as well as Conway Transportation Dispatching warehouse. In 2014 Loves Travel Center Opened with McDonald's, Chester's Chicken, Convenience Store and parking for 92 Tractor Trailer Parking as well as a Tire Repair facility. The Corn Crib restaurant is known for its Hot Beef Sandwich. It is also the home of the Corn Stalk Restaurant, The Lodge Bar & Grill on Main St as well as Newt's tavern. The Shelby Vet Clinic recently doubled its size and employs 13 employees including 4 full time Veterinarians. Shelby is also fortunate to have Myrtue Medical Clinic, which is open daily. The Historical School Building has been preserved and renovated to house 34 Apartments, which was filled within several months of opening. The old Telephone building is being refurbished and there are hopes it will become a museum sometime in the future. The Shelby Depot has been preserved and restored and is now a beautiful facility which can be rented for events. When you visit you can find beds available at the Shelby Motel and at the Pryor House Bed & Breakfast, a restored Victorian mansion. Shelby's population is 684 residents and has 3 beautiful churches, United Lutheran Church, which hosts the Vacation Bible Camp, Shelby Presbyterian and Shelby Methodist. All participate in Community Functions. The refurbished City Park is utilized for Shelby Days - a great opportunity for the children to enjoy the bounce houses and games, softball tournaments and 3 on 3 basketball competitions. Art in the Park is a future plan for the event. The economy is very good with local businesses employing over 1000 people. Revitalization of Main Street is in the planning and a new home and new business incentive grant program has been established by the current City Council and Mayor. Shelby is fortunate to have a dedicated spirit of volunteerism evident in our efficient Voluntary Fire Department, with 28 members on board. The Friends of the Trail Committee work with the City to maintain the Trail and Depot. The Community Club raises funds to sponsor scholarships to graduating High School Seniors. The American Legion and Auxiliary support the community and hold its annual Memorial Day Service at the Shelby Cemetery. The Cemetery Committee maintains the upkeep. ([Check out our home page of Shelbyia.com for more information and Facebook Shelby Community](#))

Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please contact Carol at info@exploreshelbycounty.com. Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

Deadline: The second Friday of the month. You may include your company's contact information, in case readers are interested in your products and/or services.

Contact Us

Give us a call or email us for more information about becoming a chamber member.

Telephone: 712-755-2114

Email: info@exploreshelbycounty.com

Advertise in the Shelby County Chamber of Commerce & Industry Newsletter

If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or email at: info@exploreshelbycounty.com.

Featured Member



Pexton Drug Store opened on the east side of the square in Harlan in 1883. Later pharmacist and owner Fred Pexton moved his pharmacy to the west side of the square where it was operated by subsequent owners Ray Pexton, Martin Zaccone, Tom Tremmel, and Rick and Tina Dotzler. In 2005 the pharmacy was moved to the current location in the Chatburn Plaza and renamed Pexton Pharmacy.

Over the years Pexton's has sold a diverse range of products including food and drinks from a soda fountain counter, gifts, candy, cosmetics, jewelry, wallpaper, and even paint. Currently we offer a large selection of over-the-counter products, greeting cards, first aid and wound care supplies, and vitamins. Our pharmacy has always provided fast and accurate prescription services but recently we've added select vaccinations and diabetic shoe fitting.

As with many family owned small businesses it's always a struggle to stay relevant in this era of big box stores, mail order, and government regulation. We are always looking for products and services we could offer that would fill an unmet need in our community. We recently decided that exercise accessories and sporting goods were something that was sorely lacking in Shelby County so we've opened GoActive Sports, a store within our store.

GoActive Sports currently stocks baseball and softball equipment like balls, bats, helmets, face masks, uniform belts and socks. Our golf equipment include balls, training aids, ball markers, and tees. To help with exercise or physical therapy we've stocked many resistance bands, weights, and braces. We also have soccer balls, basketballs, play balls, medicine balls, swim goggles and waterproof cast protectors. Football supplies will arrive in the coming months and we will be adding more equipment over time based on requests from customers and as the various sport seasons start.

If you have time, stop in and see what we have and offer your suggestions. We always welcome the input from others who are in business!

Rick and Tina Dotzler, Pharmacists/Owners



Club Level Members

Platinum Plus Club Members

Myrtue Medical Center

Shelby County State Bank

Platinum Club Members

Conductix-Wampfler

Monogram Prepared Meats, LLC

Gold Club Members

FMCTC Farmers Trust & Savings Bank

Midstates Bank Proliant, Inc.

Silver Club Members

Elm Crest Retirement Community Panama Transfer

Bronze Club Members

The Agency, Inc. CDS Global Counsel Office & Document

Cyclone Lanes Fareway Stores, Inc.

Harlan Golf & Country Club The Harlan Tribune

Keast Motors Terry Knapp Real Estate

KNOD Radio Station EJ Leinen - State Farm

Medivac Corporation Molded Products

Nishnabotna Valley REC

Pitts Family & Sports Chiropractic Center, PC

Smitty Bee Honey, Inc.

Town & Country Credit Union

Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

~ July 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day	2 Fitness ABCs Petersen Wellness Center Payroll Clerk Certificate Program Tuesdays & Thursdays IWCC Council Bluffs Campus thru July 30	3 Chamber office closed to observe the holiday Parish Picnic St. Boniface - Westphalia 34 th Annual Exira Road Run	4 Parish Picnic St. Boniface - Westphalia Museum of Danish America & Genealogy Center Open Racing at Shelby County Speedway Fourth of July Fireworks Celebration - Harlan
5	6 Intro to Workplace Computing – IWCC Harlan Campus thru July 9 Deadline for RSVP – HCHS 25 Year Class Reunion	7 Fitness ABCs Petersen Wellness Center	8	9 Real Estate/CFPB & New Disclosures Fitness ABCs Petersen Wellness Center Harlan Municipal Band Performance	10	11 Cruise-In Keast Ford Racing at Shelby County Speedway
12 Opening Day of the Shelby Co. Fair - Harlan	13	14 Shelby Co. Fair – Harlan thru July 20	15 SCCO Food Booth Shelby Co. Fair – Harlan thru July 17	16 Shelby Co. Fair Parade Harlan Roar into Harlan	17 Shelby Co. Fair Ambassador Visit Shelby Co. Fair Fireworks	18 Parish Picnic St. Joseph's Earling Crazy Days & City Wide Garage Sale – Harlan Harlan Community Band Performance Racing at Shelby County Speedway
19 Parish Picnic St. Joseph's Earling	20	21 SCCC Annual Membership Meeting	22	23 Business After Hours – Shelby County Chamber of Commerce & Industry	24 Crazy Dane Days & City Wide Garage Sale – Elk Horn & Kimballton thru July 25	25 Parish Picnic St. Mary's Portsmouth Racing at Shelby County Speedway
26 Parish Picnic St. Mary's Portsmouth	27	28 SCCO Annual Golf Tournament Fundraiser	29	30 Brown Bag Lunch Program – Museum of Danish America	31	Notes:

~ August 2015 ~						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day Racing at Shelby County Speedway
2	3	4	5	6	7	8 Racing at Shelby County Speedway HCHS 40 Year Class Reunion
9	10	11 SCCC Golf Tournament Harlan Golf & Country Club	12	13	14	15 Racing at Shelby County Speedway HCHS 25 Year Class Reunion
16	17	18	19	20 Roar into Harlan	21	22 The Hybrid Corn Pioneers 4 th Bi-Annual Historic Expo Season Championships Shelby County Speedway
23 The Hybrid Corn Pioneers 4 th Bi-Annual Historic Expo	24	25	26	27	28	29 Classic Backroads Bike Ride Panama Tiny Lund Memorial Shelby County Speedway
30	31	Notes:				



SHELBY COUNTY FAIR, JULY 12, 14-20, 2015 Commercial Building Open Thursday through Sunday, July 16-19

You are invited to be a commercial exhibitor at the Shelby County Fair in Harlan, IA. The fair has planned four afternoons and evenings of good entertainment. We have booked an excellent carnival, have a wide variety of activities and we have a free outside gate--all of which attracts a lot of people to our fairgrounds. You can check out our schedule at www.shelbycountyfair.org.

Family Fun for Everyone!

Our commercial building holds forty-four 10'x10' booths with blue curtain dividers and electricity to each booth. The booths on the outside wall of the building will have 3' high blue curtain dividers on all 3 sides while the booths in the middle row of the building will have 3' high divider curtains on the 2 sides and back curtain divider of 8'. The maximum height for a display on the back wall of an outside edge booth will be 5'. Anyone who requires a display over 5' tall on the back wall will be required to have a middle row booth. Please specify when returning your contract whether you need a middle row or outside edge booth. Booths will be available on a first come first serve basis. Rental of a 10'x10' booth is \$80. Tables and chairs can be rented so please indicate this on your contract if needed. The tables rent for \$8 each and the chairs for \$1 each.

Outside space is also available. Our outside lots rent for \$80 for a 30' front.

The commercial building will be open as follows: **Thursday, July 16—4:00 p.m. - 10:00 p.m.;** **Friday, July 17—4:00 p.m. - 9:00 p.m.;** **Saturday, July 18—10:00 a.m. - 9:00 p.m.;** **Sunday, July 19—12:00 noon - 5:00 p.m.**

The building will open at 10:00 a.m. for setup on Thursday. We ask that your display be in place by 4:00 p.m. on Thursday and that you remain until closing time on Sunday. The building is locked each evening and will not be unlocked until time to open the next day.

We hope to hear from you soon and we are looking forward to an exciting time at the fair. Please sign the contract below and return back to the Shelby County Fair so we can reserve your space for you.

Contract for Inside Commercial Exhibit Space

Fair dates:	July 15 to 19, 2015
Set up time:	Thursday, July 16, 10:00 a.m. to 4:00 p.m.
Exhibit hours:	Thursday, 4:00 p.m. to 10:00 p.m. Friday, 4:00 p.m. to 9:00 p.m. Saturday, 10:00 a.m. to 9:00 p.m. Sunday, 12:00 Noon to 5:00 p.m.

Please reserve: We prefer a middle row / outside edge / no preference (please circle one) booth in the commercial building.

_____ booth(s) @ \$80/booth _____
 _____ tables(s) @ \$8/table _____
 _____ chair(s) @ \$1/chair _____
 Total _____

Check enclosed _____ Bill me _____

_____ I Do Not Wish to Reserve a Booth this Year

Outside space is also available. Our outside lots rent for \$80 for a 30' front.

EXHIBITOR:

Company: _____
 Address: _____

 Contact: _____
 Telephone: _____
 Email: _____

FAIR:

Shelby County Fair
 P.O. Box 528
 Harlan, IA 51537
 Phone: 712-579-5675 (cell)
 712-755-3335 (fairgrounds)
 Email: shelbycountyfair@fmctc.com