



## The Business Voice

May 2015

### Getting The Most From Your Chamber Of Commerce

Want to know an easy, affordable way to grow your business? Join the Shelby County Chamber of Commerce & Industry. We can be one of the best friends your business will have.

Think about it. The whole purpose of SCCCI is to help your business succeed. We are committed to this success!

SCCCI has a host of programs and resources to make your life easier and your business more profitable. There is a network of like-minded business people out there. So, let us connect you to that network.

**Chamber Benefits and Programs.** One of the benefits of being a Shelby County Chamber of Commerce & Industry member is promoting your business to the local community, the surrounding areas, and area visitors through our new website. As a member, your business will be listed in our online directory. This is important because it will provide opportunities for visitors to search based on keyword, service/product needed, and business name to locate you. Once you have been located, the visitor can click on your TCS (Traffic Catcher Site page, if provided). This page will provide everything they need to know to do business with you.

**Participate in a program.** Join one of our committees; Bring in new members; Host an open house; Become a sponsor; Be a speaker at our quarterly "In the Know"; or, Write an article for our newsletter, "The Business Voice".

**Maximize your membership with the Chamber.** This year, we plan to add more events and opportunities for you to showcase your business, develop relationships with other business owners in the Shelby County area, and gather new ideas and strategies to help you grow.

If you didn't get involved with the Chamber in the past, 2015 is a good time to do so! If you would like to volunteer, sponsor, contribute, or have more ideas for future events, please contact us at: [info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com).

#### Upcoming Events!

**Tivoli Fest** May 23 & 24, 2015  
Elk Horn, IA. Memorial Day Weekend in the Danish Villages

**Racing at Shelby County Speedway** May 23, May 30, June 6 & June 13, 2015  
Harlan, IA.

**Seventh Annual Tour de Tivoli Bike Ride** May 24, 2015  
Danish Windmill, Elk Horn, IA

**Bedstemor's House**, Elk Horn, IA.  
Open daily to the public, 1:00-4:00 p.m.  
Memorial weekend through Labor Day weekend

**Relay for Life**, June 5, 2015  
Historic Downtown, Harlan, IA  
4:00-11:30 p.m.

**Art in the Park**, June 7, 2015  
Pioneer Park, Harlan, IA  
10:00 a.m. - 3:00 p.m.

**Log Cabin Days**, June 7, 2015  
Shelby Co. Historical Museum  
Harlan, IA

**Annual Shelby 5K Run/Walk**  
June 13, 2015, Shelby, IA

**Annual Nick Rosenow Tractor Ride**  
9:00 a.m. Carstens Farm  
June 13, 2015, Shelby, IA

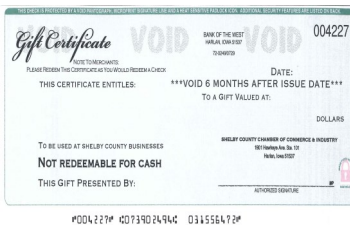
# Happy Anniversary!

Celebrating a business anniversary or accomplishment? Share it with us!  
Contact Carol at [info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com).

## We Are Digital

Look for a copy of our newsletter in your email and on our website:  
<http://www.exploreshelbycounty.com/chamber-newsletters.html>.

## Chamber Gift Certificates



The Shelby County Chamber of Commerce & Industry has a gift certificate program in which anyone may purchase certificates that may be used at any Shelby County business that chooses to accept Chamber Gift Certificates.

### How to Purchase:

Chamber Gift Certificates are easy to purchase. You can call 712-755-2114, [email](mailto:info@exploreshelbycounty.com) or stop by our office. Gift Certificates may be purchased in any amount. There is no minimum purchase required. All major credit cards, checks and cash accepted.

Shelby County Chamber of Commerce & Industry Gift Certificates make a wonderful, flexible gift for birthday celebrations, holidays, giving thanks, welcome to the community and employee appreciation.



Notary Services are now available, at no cost, to all Shelby County Chamber of Commerce & Industry members. This service is another added benefit from your friendly staff at SCCCI. If you are in need of these services, please contact the chamber office at 712-755-2114 or email [info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com).

## Member Benefit: Your Traffic Catcher Site

As a member of the Shelby County Chamber of Commerce & Industry, you have access to a wealth of benefits and services. One of them is your personal one-page Traffic Catcher Site. Traffic Catcher Sites add valuable detail and content that can connect website visitors to your products and services, accommodate multimedia content, and include contact information where prospective customers can contact you directly via email. If you need assistance with your Traffic Catcher Site, contact the Chamber office at 712-755-2114.

### Chamber Staff!

**Todd Valline**  
Executive Director

**Ed Hendley**  
Information Technology  
Manager

**Carol McHugh**  
Administrative Assistant

### Parish Picnics

St. Peter's, Defiance, IA  
June 6 & 7, 2015

St. Mary's, Panama, IA  
June 26 & 27, 2015

St. Boniface, Westphalia, IA  
July 3 & 4, 2015

St. Joseph's, Earling, IA  
July 18 & 19, 2015

St. Mary's, Portsmouth, IA  
July 25 & 26, 2015

### Monday, May 25, 2015, Memorial Day

The Shelby County Chamber of Commerce & Industry will be closed to observe this holiday. Thank you!

### SCCCI Mission Statement:

To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

**2014-2015  
Chamber Board  
Members**

**Chairman**

Kevin Campbell  
Shelby County State  
Bank

**Vice Chairman**

Brent Scheve  
The Agency

**Treasurer**

Denny Siemers  
Town & Country Credit  
Union

**Board Member**

Tracee Gettys  
Elm Crest Retirement  
Community

**Board Member**

Terry Knapp  
Terry Knapp Real Estate

**Board Member**

EJ Leinen  
EJ Leinen State Farm  
Insurance

**Board Member**

Roger Schmitz  
Shelby County Board of  
Supervisors

**Board Member**

Dave Tyrrel  
Molded Products



**SHELBY COUNTY HISTORICAL MUSEUM**

The Shelby County Historical Museum to Unveil New Storage Space

The Shelby County Historical Museum is set to unveil its renovated storage and exhibit space on Thursday, May 28, from 7:00 – 9:00 p.m.

The museum, located at 1805 Morse Avenue in Harlan, spent \$100,000 to upgrade its storage space with money raised primarily through grants from the Shelby County Community Chest, the Shelby County Community Foundation and through local sources.

Nate Buman, manager of the museum, said he is proud of the project's completion.

The need for the renovations arose when the museum realized it lacked climate control and fire prevention in much of the building. This year also marks the 50<sup>th</sup> year the Shelby County Historical Society has been serving the area, so to ensure another 50 years of preservation, changes needed to be made, Buman said.

The renovated space turned the basement portion of the current building into something similar to the Steamboat Bertrand Museum at the DeSoto visitor center in Missouri Valley. The Museum of Danish America in Elk Horn was also an inspiration.

Glass walls make the storage facility visible with black walls and dim lighting to protect light-sensitive objects like certain fabrics.

"It will make it easier to feature exhibits and curate it, and to rotate throughout the year what's on display," Buman said.

Please plan to attend the open house on Thursday, May 28. The historic unveiling will include refreshments.

For more information about the museum, visit: [www.shelbycoiamuseum.org](http://www.shelbycoiamuseum.org).

Source: The Daily Nonpareil, [www.nonpareilonline.com](http://www.nonpareilonline.com), and the Shelby County Historical Society and Museum April 2015 Newsletter





## Article Submissions

We are looking for content from Chamber members about your business that would be interesting to others.

If you would like to contribute an article of 150 to 400 words about important things happening in your field, or share knowledge that would be of benefit to the membership and community, please contact Carol at [info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com). Our editorial committee (Todd and Carol) will review all submissions. We reserve the right to edit articles and to schedule them according to the needs of the publication.

**Deadline:** The second Friday of the month. You may include your company's contact information, in case readers are interested in your products and/or services.

## Contact Us

Give us a call or email us for more information about becoming a chamber member.

Telephone: 712-755-2114

Email:  
[info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com)

## Advertise in the Shelby County Chamber of Commerce & Industry Newsletter

If you would like to advertise in the chamber newsletter, contact us at 712-755-2114 or email at: [info@exploreshelbycounty.com](mailto:info@exploreshelbycounty.com).

## Featured Member

My husband Joe and I purchased the bowling center in Harlan in 2001.

At the time it was called Food and Family bowling center but we decided

that was a mouthful. One of the reasons we chose Harlan was because of the school system, so what better than to name our new business after the school mascot. Thus Cyclone Lanes came to be in February of 2001.

We both come from a bowling background in Central Iowa. Our daughter, Bailey, was three years old when we moved to Harlan and most of the league bowlers have watched her grow up. She will be a senior at HCHS next year.

On the bowling side of the business, we offer mixed leagues on Sunday nights at 6:00 pm and Monday nights at 6:30 pm. Our men's league is Tuesday nights at 7:00 pm and ladies on Thursday's at 7:00. All have openings and welcome new bowlers. No prior experience is required, the only requirement is wanting to have a night out and have some fun. There is a group of ladies that bowl on Tuesday afternoons. Most of them are retired but not all of them. It's just a nice social time for them and all are welcome.

Saturdays are for the youth bowlers. Ages 5 through 18 are welcome. Not only do they learn the basics of bowling and league format, there are wonderful opportunities to bowl tournaments as well. The annual Family Doubles tournament is a great time to be able to bowl with a parent or grandparent, advance to district levels and bowl in different establishments. The Pepsi Scholarship tournament is another way youth can earn scholarship monies that are held in a SMART fund until the bowler graduates and then they can access the money. We have bowlers that have won \$50 and \$100 scholarships when they were only in second grade. They can continue to add to that each year if they win.

Three years ago we were approached by the high school asking us if we were willing to participate in a high school program if enough interest was shown. They were very excited about it and it has really taken off!! The very first year the team had an individual (Jordan Good) qualify for state!! And the last two years our girls' team qualified for state. For a brand new program, we have been very impressed with the bowlers.

Although Cyclone Lanes is a bowling center, we also have a very strong food business. We offer lunch daily during the work week at 11:00 a.m. and of course the kitchen remains open into the evening and is a constant on the weekends. We have patrons that are just food only customers. Some come for the hand-pattied burgers and sandwiches and others love the homemade pizza. If you have yet to eat at Cyclone Lanes, we invite you to come on down and try it out. You won't go away hungry!

Joann Portwood



## **Club Level Members**

### **Platinum Plus Club Members**

***Myrtue Medical Center***

***Shelby County State Bank***

### **Platinum Club Members**

***Conductix-Wampfler***

***Monogram Prepared Meats, LLC***

### **Gold Club Members**

***FMCTC Farmers Trust & Savings Bank***

***Midstates Bank Proliant, Inc.***

### **Silver Club Members**

***Elm Crest Retirement Community Panama Transfer***

### **Bronze Club Members**

***The Agency, Inc. CDS Global Counsel Office & Document***

***Cyclone Lanes Fareway Stores, Inc.***

***Harlan Golf & Country Club The Harlan Tribune***

***Keast Motors Terry Knapp Real Estate***

***KNOD Radio Station EJ Leinen - State Farm***

***Medivac Corporation Molded Products***

***Nishnabotna Valley REC***

***Pitts Family & Sports Chiropractic Center, PC***

***Town & Country Credit Union***

## Event Info

For additional information on community events, please visit <http://www.exploreshelbycounty.com/events.html>

### ~ May 2015 ~

	Mon	Tue	Wed	Thu	Fri	Sat
					1 May Day KNOD – Mama Mia Mother's Day Drawing thru May 6 Ambassador Visit Beauty N The Beast	2 Opening Night at Shelby County Speedway
3	4 Relay for Life Luminaries - Concerned, Inc. thru June 5	5 Fishing for Fun Healthier Food Choices, Aisle by Aisle	6 Iowa Community Kitchen Meal	7	8.	9 City Wide Garage Sale, Shelby, IA  Open House – Shelby Terry Knapp Real Estate  Racing at Shelby County Speedway
10 Mother's Day	11 Museum of Danish America Volunteer Banquet	12 Mobile Food Pantry Veteran's Memorial Building, Harlan, IA  American Red Cross Blood Drive Elk Horn Lutheran Church  Healthy Living for a Healthy Heart	13 Iowa Community Kitchen Meal	14 Brown Bag Lunch Program: Coal Mining in Iowa Museum of Danish America, Elk Horn, IA  Harlan Newspapers' 25 <sup>th</sup> Annual Brag Book – Entries due May 29  Cyclone Lanes Summer Adult Bowling League Thursday Evenings	15 Elm Crest Independent Living Open House	16 Armed Forces Day  Racing at Shelby County Speedway
17	18 SCCC Board of Directors Meeting  IWCC 75 Hour CNA Course thru May 26	19	20 Iowa Community Kitchen Meal  Cyclone Lanes Summer Youth Bowling League Wednesday Evenings	21 Roar into Harlan Bike Night  American Red Cross Blood Drive St. Boniface Parish, Westphalia	22 Hop on the Bus with the Harlan Senior Center Reservations Deadline	23 Tivoli Fest, Elk Horn  Racing at Shelby County Speedway
24 Seventh Annual Tour de Tivoli Bike Ride, Tivoli Fest, Elk Horn	25 Memorial Day SCCC Office Closed  Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day	26 Cyclone Lanes Summer Teen Bowling League Tuesday Evenings	27 Iowa Community Kitchen Meal	28 Shelby Co Historical Society & Museum Open House/Ambassador Visit	29	30 Racing at Shelby County Speedway
31						

### ~ June 2015 ~

← May 2015	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Jul 2015 →
		1 Relay for Life Luminaries - Concerned, Inc. thru June 5  Bedstemor's House Elk Horn, IA Open to the Public thru Labor Day	2 Cyclone Lanes Summer Teen Bowling League Tuesday Evenings	3 Cyclone Lanes Summer Youth Bowling League Wednesday Evenings  Iowa Community Kitchen Meal	4 Cyclone Lanes Summer Adult Bowling League Thursday Evenings	5 Hop on the Bus with the Harlan Senior Center Bus Trip  Relay For Life Historic Downtown Harlan	6 Parish Picnic St. Peter's Defiance  Racing at Shelby County Speedway	
	7 Parish Picnic St. Peter's Defiance  Art in the Park Pioneer Park Harlan  Log Cabin Days Shelby Co Historic Museum	8	9 Payroll Clerk Certificate Program IWCC thru July 30	10 Iowa Community Kitchen Meal	11	12	13 Racing at Shelby County Speedway  Annual Shelby IA 5K Run/Walk  Annual Nick Rosenow Tractor Ride, Shelby IA	
	14	15	16 SCCC Board of Directors Meeting	17 Iowa Community Kitchen Meal	18 Roar into Harlan Bike Night	19	20 Racing at Shelby County Speedway	
	21 Flight Breakfast Harlan Airport	22	23	24 Iowa Community Kitchen Meal	25	26 Parish Picnic St. Mary's Panama thru June 27	27 Annual Danish Sankt Hans Aften Summer Solstice Celebration Elk Horn, IA  Annual Poker Run – Roar into Harlan  Racing at Shelby County Speedway	
	28	29	30					



## SHELBY COUNTY FAIR, JULY 12, 14-20, 2015 Commercial Building Open Thursday through Sunday, July 16-19

You are invited to be a commercial exhibitor at the Shelby County Fair in Harlan, IA. The fair has planned four afternoons and evenings of good entertainment. We have booked an excellent carnival, have a wide variety of activities and we have a free outside gate--all of which attracts a lot of people to our fairgrounds. You can check out our schedule at [www.shelbycountyfair.org](http://www.shelbycountyfair.org).

### Family Fun for Everyone!

Our commercial building holds forty-four 10'x10' booths with blue curtain dividers and electricity to each booth. The booths on the outside wall of the building will have 3' high blue curtain dividers on all 3 sides while the booths in the middle row of the building will have 3' high divider curtains on the 2 sides and back curtain divider of 8'. The maximum height for a display on the back wall of an outside edge booth will be 5'. Anyone who requires a display over 5' tall on the back wall will be required to have a middle row booth. Please specify when returning your contract whether you need a middle row or outside edge booth. Booths will be available on a first come first serve basis. Rental of a 10'x10' booth is \$80. Tables and chairs can be rented so please indicate this on your contract if needed. The tables rent for \$8 each and the chairs for \$1 each.

Outside space is also available. Our outside lots rent for \$80 for a 30' front.

The commercial building will be open as follows: **Thursday, July 16—4:00 p.m. - 10:00 p.m.; Friday, July 17—4:00 p.m. - 9:00 p.m.; Saturday, July 18—10:00 a.m. - 9:00 p.m.; Sunday, July 19—12:00 noon - 5:00 p.m.**

The building will open at 10:00 a.m. for setup on Thursday. We ask that your display be in place by 4:00 p.m. on Thursday and that you remain until closing time on Sunday. The building is locked each evening and will not be unlocked until time to open the next day.

We hope to hear from you soon and we are looking forward to an exciting time at the fair. Please sign the contract below and return back to the Shelby County Fair so we can reserve your space for you.

### Contract for Inside Commercial Exhibit Space

Fair dates:	July 15 to 19, 2015
Set up time:	Thursday, July 16, 10:00 a.m. to 4:00 p.m.
Exhibit hours:	Thursday, <b>4:00 p.m. to 10:00 p.m.</b> Friday, <b>4:00 p.m. to 9:00 p.m.</b> Saturday, <b>10:00 a.m. to 9:00 p.m.</b> Sunday, <b>12:00 Noon to 5:00 p.m.</b>

Please reserve: We prefer a middle row / outside edge / no preference (please circle one) booth in the commercial building.

\_\_\_\_\_ booth(s) @ \$80/booth \_\_\_\_\_  
 \_\_\_\_\_ tables(s) @ \$8/table \_\_\_\_\_  
 \_\_\_\_\_ chair(s) @ \$1/chair \_\_\_\_\_  
 Total \_\_\_\_\_

Check enclosed \_\_\_\_\_ Bill me \_\_\_\_\_

\_\_\_\_\_ I Do Not Wish to Reserve a Booth this Year

Outside space is also available. Our outside lots rent for \$80 for a 30' front.

#### EXHIBITOR:

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 Email: \_\_\_\_\_

#### FAIR:

Shelby County Fair  
 P.O. Box 528  
 Harlan, IA 51537  
 Phone: 712-579-5675 (cell)  
 712-755-3335 (fairgrounds)  
 Email: [shelbycountyfair@fmctc.com](mailto:shelbycountyfair@fmctc.com)