

July 2023

2023-2024 Annual Membership Meeting

On Tuesday, July 18, the Shelby County Chamber of Commerce & Industry held its annual membership meeting for 2023 – 2024 at the C.G. Therkildsen Center in Harlan.

The following are the 2023 – 2024 Shelby County Chamber of Commerce & Industry's Board of Directors: Jeff Sundholm, President; Jahde Osborn, Vice President; Gervas Mgonja, Treasurer; Steve Ineson, Past President; Janet Buman, Board Member; Steve Kenkel, Board Member; Amanda Miller, Board Member; and Darin Turner, Board Member.

The Chamber staff presented the 2023 – 2024 fiscal year review for the Shelby County Chamber of Commerce & Industry.

FY23 Accomplishments: Economic Development – People Attraction

- ◆ “Move Here, It’s Better” social media campaign targeted at the Council Bluffs and Omaha markets. Receiving almost 72,991 engagements over a 60-day period in November and December. Followed up with press releases in these markets.
- ◆ Harlan was featured on KETV7 News, the Daily Nonpareil, and WHO Radio out of Des Moines.
- ◆ The video also reached 62,200 through our YouTube channel with 2/5% of those individuals clicking through to our website.

FY23 Accomplishments: Economic Development – Member Support and Development

- ◆ Business Expansion. The Chamber continued to work with Hansen House Memory Care to finalize the expansion of their facility. The Chamber and Hansen House worked together on multiple promotions to help fill the new expansion.
- ◆ Business Development. Construction on three new retail businesses is ongoing this spring and summer. Ongoing conversations about the possibility of three new service businesses, hoping to see launched prior to June 2024. Worked with two members to expand warehouse space available in the area. Worked with two new small businesses to find locations for their retail and service businesses in the past year.
- ◆ Growth Assistance Plan (GAP) Loans. As of May 2023, the Chamber has provided five GAP loans to local businesses to support construction, remodeling, and product lines in the amount of \$44,814. There is an additional \$57,306 available for additional support.

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FY23 Accomplishments – Legislative Initiatives and Representation

- ◆ Hosted a Farm Bill Town Hall to discuss what should be included in the bill with representatives from Congressman Feenstra, Senator Grassley, and Senator Ernst's offices.
- ◆ Continued to host the monthly Legislative Coffees during the legislative session.
- ◆ Supported the Shelby County Pipeline Ordinance.
- ◆ The Chamber are members of, and attend annual conferences of, the Iowa Chamber of Commerce Executives, PDI (Professional Developers of Iowa), ABI (Iowa Association of Business and Industry), IADG (Iowa Area Development Group), and have a board seat on the board of SWIPCO (Southwest Iowa Planning Council).

FY23 Accomplishments – Chamber of Commerce

- ◆ Membership Growth. The Chamber added seventeen new members in the past fiscal year and 132 members renewed their membership.
- ◆ Website. There were 922,349 Member Views through the Chamber website and internet search engines in FY23. There were 16,742 Marketing Landing Page views in FY23.

Social Media Update

- ◆ Facebook Performance. The Chamber's Facebook page reached 34,900 people over the past 90 days (July 21, 2023). The page has grown to 2,066 followers.
- ◆ Facebook – Shelby County Information and Ideas Facebook page continues to grow. Currently, 2,075 individuals follow this page.

FY24 New Opportunities

- ◆ Chamber Website. Will be updated through our partner Chamber Nation allowing us to move information quickly either from the website to social media outlets, or from the outlets to the website. This will ensure that we have information updated across all platforms to help promote the member businesses, events, and non-profit organizations throughout Shelby County.
- ◆ Intentional Targeting.
 - * Lifestyle
 - * Work Skills
 - * Work Remotely



Good Things Come To Those Who Shop Local
Keep It In Shelby County



Shelby County Welcome Bag Program

Currently, the Shelby County Chamber of Commerce & Industry needs promotional items for our Welcome Bags. We are looking for brochures, business cards, coupons (no expiration date), and promotional marketing items such as clips, pens, magnets, ice cream scoops, eye class cleaner, and so forth. If you would like to have your business represented in our Welcome Bags, please reach out and contact our office at 712-755-2114 or [email us](#). You can drop your items off at our office, 1901 Hawkeye Avenue, Harlan or we can make arrangements to pick them up.

Remember, be creative! This is your chance to attract new business. You only have one opportunity to make a good first impression. Make it a good one.

SCCCI Mission Statement: To create a climate of opportunity for business growth, economic development, and a high standard of living throughout Shelby County.

Ambassador Visit & Groundbreaking Ceremonies



Ambassador Visit
Shelby County Fairgrounds - Friday, July 14, 2023
Photo Courtesy of Shelby County Chamber of Commerce & Industry



Groundbreaking Ceremony
Harlan Community School District Intermediate School - Monday, July 17, 2023
Photo Courtesy of Harlan Newspapers

Ambassador Visit & Groundbreaking Ceremonies



Groundbreaking Ceremony
Harlan Municipal Utilities - Thursday, July 20, 2023
Photo Courtesy of Harlan Newspapers

Celebrate Your Business - Host An Ambassador Visit, Open House, Ribbon Cutting, Or Groundbreaking Ceremony

The Shelby County Chamber of Commerce & Industry is always ready to help its members celebrate their success with an ambassador visit, open house, ribbon cutting, or groundbreaking ceremony. Whether you are a new or existing member the Chamber and its members will join you marking your momentous occasions. It gives the owner or manager a chance to say a few words to those gathered and the opportunity to talk about what their business does.

Whatever you choose, your event will be posted on our online event's calendar, in our weekly Did You Know email, that goes out every Friday, listed in our monthly Business Voice newsletter, and posted on the Shelby County Chamber of Commerce & Industry and Shelby County Information and Ideas Facebook pages.

Then there's the great photo opportunity. A photo will be taken and emailed to you to share on your social media. The photo will also appear in the Harlan Newspapers, the Chamber's monthly newsletter, and on Facebook.

To schedule your ambassador visit, open house, ribbon cutting, or groundbreaking ceremony with the Shelby County Chamber of Commerce & Industry, call us at 712-755-2114 or email [Carol](#) or [Debbie](#).

Do You Have A 2023 Event?

The Shelby County Chamber of Commerce & Industry is gathering event information for our 2022 calendar. We post Shelby County and surrounding area events on our [website calendar](#) for free. This information is also used in our weekly "Did You Know" emails and on our Facebook page. We can help to be sure locals and tourists can find you. Contact the Chamber office at 712-755-2114 or [email us](#).

Welcome New SCCCI Members

Pizza Hut, Harlan. Joined June 28, 2023

Kennedy Brothers Plumbing, LLC., Shelby. Joined July 18, 2023

SCCCI Membership Renewals

The Chamber wishes to thank the following members who renewed their membership in July 2023

Carstens 1880 Farmstead, Inc. * Crest Services * Eight Ball Flying Club
Farmers Trust & Savings Bank * H&R Block
Harlan Veterinary Associates & Referral Center * Marne Elk Horn
Milk & Honey * Ouren Real Estate * Professional Vision Care
Subway * Taylor Quik Pik

**All Chamber Membership Renewals
Are Sent Electronically Through
Our Website 30 - 60 Days Prior
To Their Due Date. You Can Also Renew
Your Membership Online Via Our Website.**

2023-2024 Board of Directors

President

Jeff Sundholm
Myrtue Medical Center

Vice President

Jahde Osborn
Courtside Marketing

Treasurer

Gervas Mgonja
Town & Country Credit
Union

Past President

Steve Ineson
Four Seasons Travel

Board Member

Janet Buman
SCSB

Board Member

Steve Kenkel
Shelby County Board
of Supervisors

Board Member

Amanda Miller
St. Croix Hospice

Board Member

Darin Turner
Hy-Vee

Chamber Team

Todd Valline
Executive Director

Carol McHugh
Administrative Assistant

Debbie Stendrup
Membership/Events
Coordinator

Event Info

August 2023						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 Harlan Theatre Free Summer Kids Movies Spark – All About Apples, Museum of Danish America Elk Horn Elk Horn Public Library Summer Speaker Series	2 Harlan Theatre Free Summer Kids Movies	3 Fall Preview Fashion Show, Elk Horn Public Library Danish Winery	4	5 Shelby Bloodmobile Shelby Community Building Genealogy Open House, Shelby Co Historical Museum Harlan
6	7 Sit, Stay, Read Elk Horn Public Library Harlan Community Library's Annual Used Book Sale (Thru 09/02)	8 Harlan Theatre Free Summer Kids Movies Library & Lunch Harlan Community Library The Parent Network MMC Alzheimer's Assn Shelby Summer Education Program Shelby Comm Center	9 Harlan Theatre Free Summer Kids Movies Story Cloth Workshop Elk Horn Public Library	10 Brown Bag Lunch Program Museum of Danish America Campus Conversation Tour, IWCC, Harlan BuckSnort Car Show Harlan Elk Horn Public Library Book Club Wines & Spines Danish Winery	11 Animal Signs & Black Light Animal Tracking, Prairie Rose State Park, Harlan	12
13	14 Kayaking, Prairie Rose State Park Harlan Harlan Community Theatre Auditions Lend Me A Tenor The Way Community Church, Harlan	15 Board of Directors Meeting, Chamber Conference Room SCCO Golf Tournament, HGCC Harlan Community Theatre Auditions Lend Me A Tenor The Way Community Church, Harlan	16 Classic Morning Movie, Harlan Community Library	17 Caregiver Support Group, Harlan Community Library Adult Craft Night Harlan Community Library Roar into Harlan Downtown Square	18 Outdoor Movies in the Park, Elk Horn City Park	19
20	21	22 The Parent Network, MMC	23	24 Hike Night, Prairie Rose State Park Harlan	25 2023 Iowa Beyond Becoming An Outdoors Woman Shelby Co Conservation Nishna Bend & Prairie Rose State Park (Thru 8/27)	26 6th Annual Bikeapalooza, Persia
27	28	29	30 5 O'Clock Book Club, Harlan Community Library	31 Game Night Harlan Community Library		

September 2023						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 Full Moon Paddle Prairie Rose State Park, Harlan	2 Hawks, Prairie Rose State Park, Harlan Last Day of the Annual Used Book Sale, Harlan Community Library
3	4 Labor Day Chamber Office Closed	5	6	7	8	9
10	11	12 The Parent Network MMC	13	14 Brown Bag Lunch Program Museum of Danish America, Elk Horn	15	16 Walk to End Alzheimer's, Pioneer Park, Harlan Southwest IA Art Tour, Brick Wall Gallery, Harlan
17 Southwest IA Art Tour, Brick Wall Gallery, Harlan	18	19 Board of Directors Meeting, Chamber Conference Room	20	21 Caregiver Support Group, Harlan Community Library Roar into Harlan Downtown Square	22	23 First Day of Autumn
24	25	26 The Parent Network MMC	27	28 Hike Night, Prairie Rose State Park Harlan	29	30